

MIND VS MACHINE

A CREATIVITY FACE-OFF

by Carl Hooker





What if....

You took song lyrics
and then added
them to an
A.I. Image
generator?

kar**AI**oke













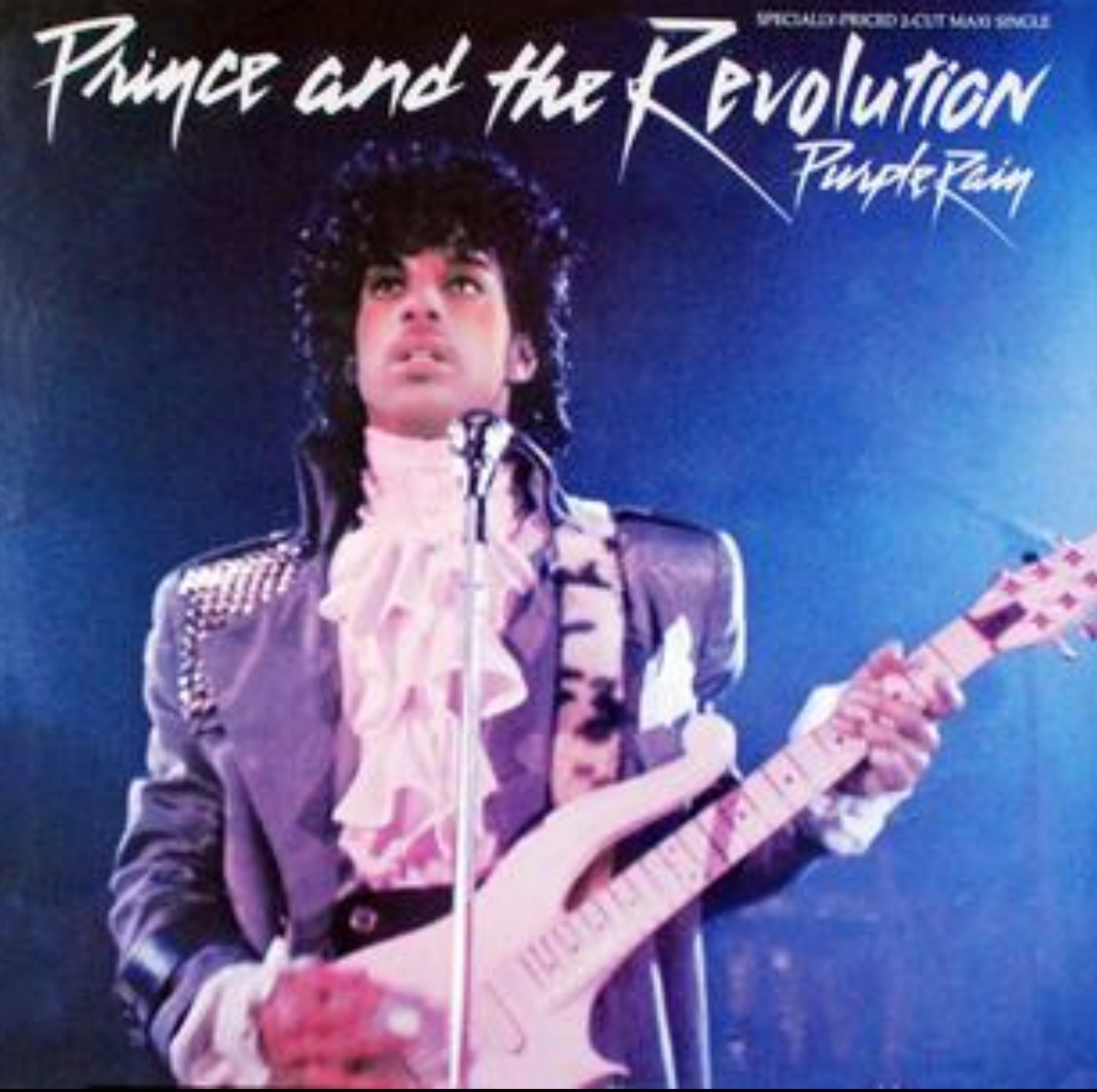


MIND VS. **MACHINE**



What imagery
comes into your
MIND when you
hear this song?

Post thoughts here:
mrhook.it/poll



“purple rain”



**“A purple
guitar being
played by a
shadowy
figure in the
rain.”**



**“A purple
guitar being
played by
prince on a
stage in the
rain.”**



**“A purple
guitar being
played by a
guy that looks
like Prince on a
stage in the
rain.”**

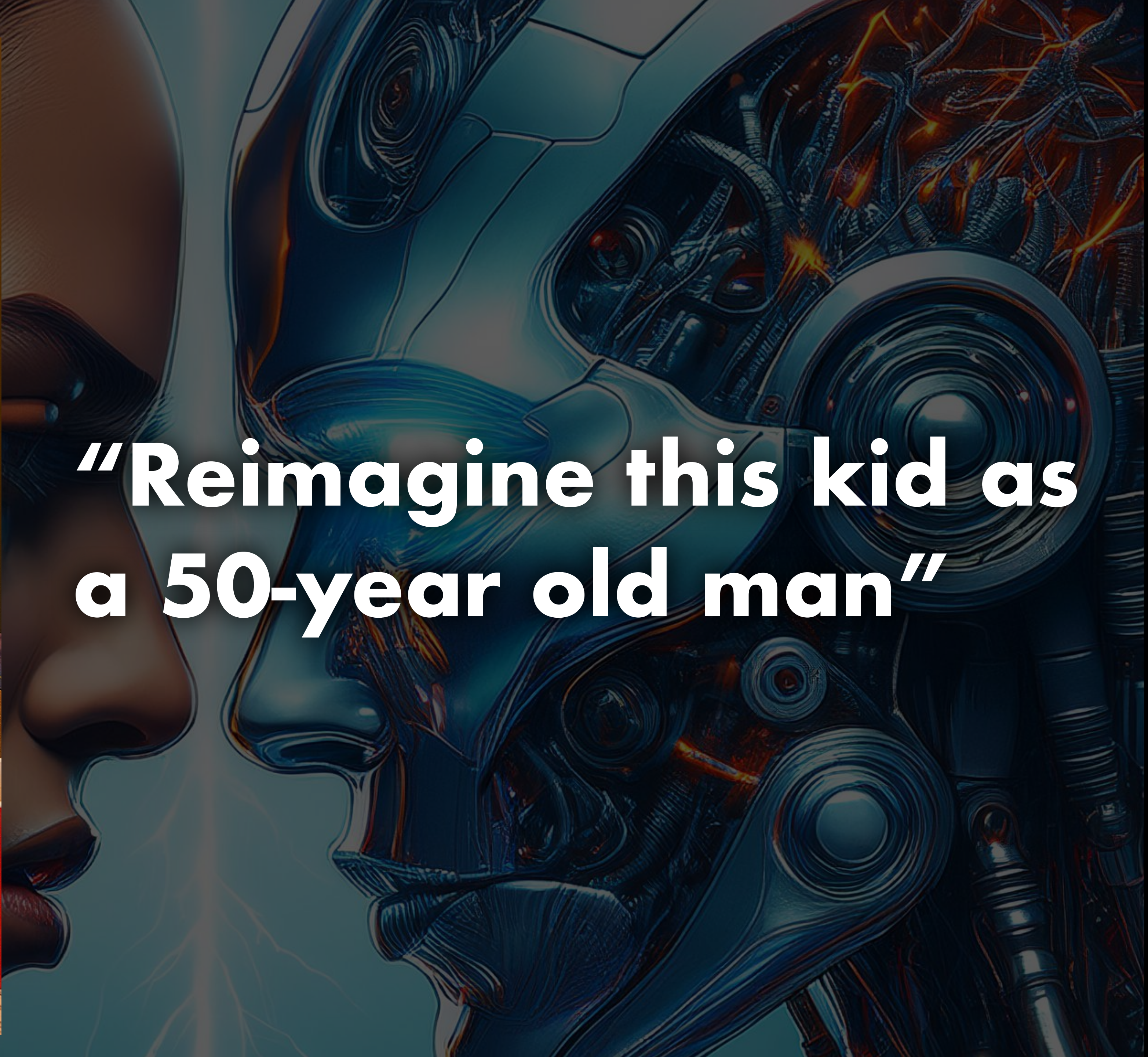




CARL HOOKER:
26-years in education
Podcast host
Co-founder K12Leaders
Author
Father
Husband



**“Reimagine this kid as
a 50-year old man”**



MIND VS. MACHINE



**“Reimagine this
guy as a 10-year
old kid.”**

**“Now give him a
goatee.”**

**“Reimagine these
3 girls as 40-year
olds.”**

**“Now reimagine
these 3 girls as a
80-year olds.”**





MIND VS. **MACHINE**

How this will work:

- **You will work by yourself or with another human to create something.**
- **Then you will work with AI to create something similar.**



MIND

vs MACHINE

**My Personal Best
Trivia Category
Challenge**

Slides & resources:
mrhook.it/resources

HOP!

**A CATEGORY
THAT I KNOW WAY
TOO MUCH
ABOUT**

**THEY
RI**

0

\$200

\$2

MIND VS. MACHINE

Challenge:

Find a partner and ask them what their best trivia category would be.

Using an **AI LLM tool** - Ask this prompt:

Write 5 trivia questions with multiple choice answers on the topic of

MIND VS. MACHINE

GOSSIP GIRL TRIVIA

3. Which European city do Blair and Chuck get married in?

- A) Paris
- B) Rome
- C) Monte Carlo
- D) New York City

Answer:

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Challenge:

Quiz each other on your categories and see how many you get right without using multiple choice (2 points) or with multiple choice (1 point).

Did AI get any wrong?

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**What was your
personal best
trivia topic?**

Post thoughts here:
mrhook.it/poll

MIND VS. MACHINE

2024 Top uses of AI 2025

- 1 Generating Ideas
- 2 Therapy/Companionship
- 3 Specific Search
- 4 Editing Text
- 5 Exploring Topics/interest
- 6 Fun & nonsense

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2024 Top uses of AI 2025

- 1 Generating Ideas
- 2 Therapy/Companionship
- 3 Specific Search
- 4 Editing Text
- 5 Exploring Topics/interest
- 6 Fun & nonsense

- 2 Organizing my life
- 3 Finding Purpose
- 4 Enhanced Learning
- 5 Generating code
- 6 Generating Ideas



MIND

vs MACHINE

**GenAlpha Cell Phone
Rules
Challenge**

Slides & resources:
mrhook.it/resources

MIND VS. **MACHINE**

GenAlpha Terms:

Rizz

Vibe

Drip

Brain Rot

Skibidi

Fam

Aura

Ohio

Gyatt

GOAT

Slay

Opp

Sigma

Tea

Lit

Yeet

Bussin'

Flex

Ate

Bruh

Sus

It's Giving

Cringe

Low Key

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Challenge:

Part 1 - Work with a partner and come up with a slogan for regulating cell phone use in schools using GenAlpha language.

Rizz Skibidi Gyatt Sigma Bussin' Sus Vibe Fam
GOAT Tea Flex It's Giving...Drip Aura Slay Lit Ate
Cringe Brain Rot Ohio Opp Yeet Bruh Low Key

02
MINUTES
00

MIND VS. MACHINE

Challenge:

Part 2 - You and your partner use different AI tools to help you generate a slogan regulating cell phone use in schools using **GenAlpha** language.

02

MINUTES

00



Copilot



BRISK TEACHING

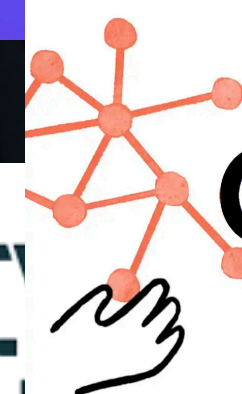
CANVA MAGIC WRITE



ChatGPT



perplexity



Claude



Gemini

MIND VS. MACHINE

GenAlpha Cell Phone Challenge

Post both the human-generated and the **AI-generated slogan** on this poll:



Post both on this poll:
mrhook.it/poll

Post your human generated GenAlpha Cell Phone slogan and then your AI-generated one. Then VOTE for your favorite bruh!

Nobody has responded yet.

Hang tight! Responses are coming in.



MIND

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Brainstorm Challenge

Slides & resources:
mrhook.it/resources

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**THINGS
FOUND AT AN
ED TECH
CONFERENCE**

00


SECONDS

|

 Templates

 Meeting notes

 Email draft

 More

I

Top 10 Job Skills - World Economic Forum

2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement & Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

2030

1. AI & big data
2. Networks & Cybersecurity
3. Technological literacy
4. Creative thinking
5. Resilience, flexibility and agility
6. Curiosity and lifelong learning
7. Leadership & Social Influence
8. Talent management
9. Analytical thinking
10. Environmental stewardship



MIND

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Innovation Challenge

Slides & resources:
mrhook.it/resources



Innovation

The process of bringing about new ideas, methods, products, services or solutions that have significant positive impact and value.



4 Keys to Innovation

1. Keep an open mind
2. Collaboration is key
3. Evolution is essential
4. Enhances Student
experience



Innovation Exercise

The Power of
YES, And....

MIND VS. **MACHINE**

Crowdsourcing Problems

What are some of the biggest issues you are dealing with in your schools?



mrhook.it/poll

What are some of the biggest issues you are dealing with in your schools?

Nobody has responded yet.

Hang tight! Responses are coming in.

MIND

VS. MACHINE

**Inventing a new gadget for
the classroom of the future**

Person 1 - "I've got an idea! Let's
invent _____ to solve the issue
of _____"

Person 2 - "Yes, And..."



MIND VS. MACHINE

Inventing a new gadget for the classroom of the future

Converse with an AI Tool to help you refine your ideas and develop a pitch/slogan for your new gadget/strategy.

03

MINUTES

00

MIND VS. MACHINE

Inventing a new gadget for the classroom of the future

Look at the AI refinements, choose one that you would like to pitch. Make sure it has a name or can be explained in a short paragraph.



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Crowdsourcing Solutions

Post your pitch (phrase or short paragraph) about your solution and what problem it solves.



mrhook.it/poll

Post your pitch (phrase or short paragraph) about your solution and what problem it solves

Nobody has responded yet.

Hang tight! Responses are coming in.



MIND vs **MACHINE**

“PROMPetition”
Challenge

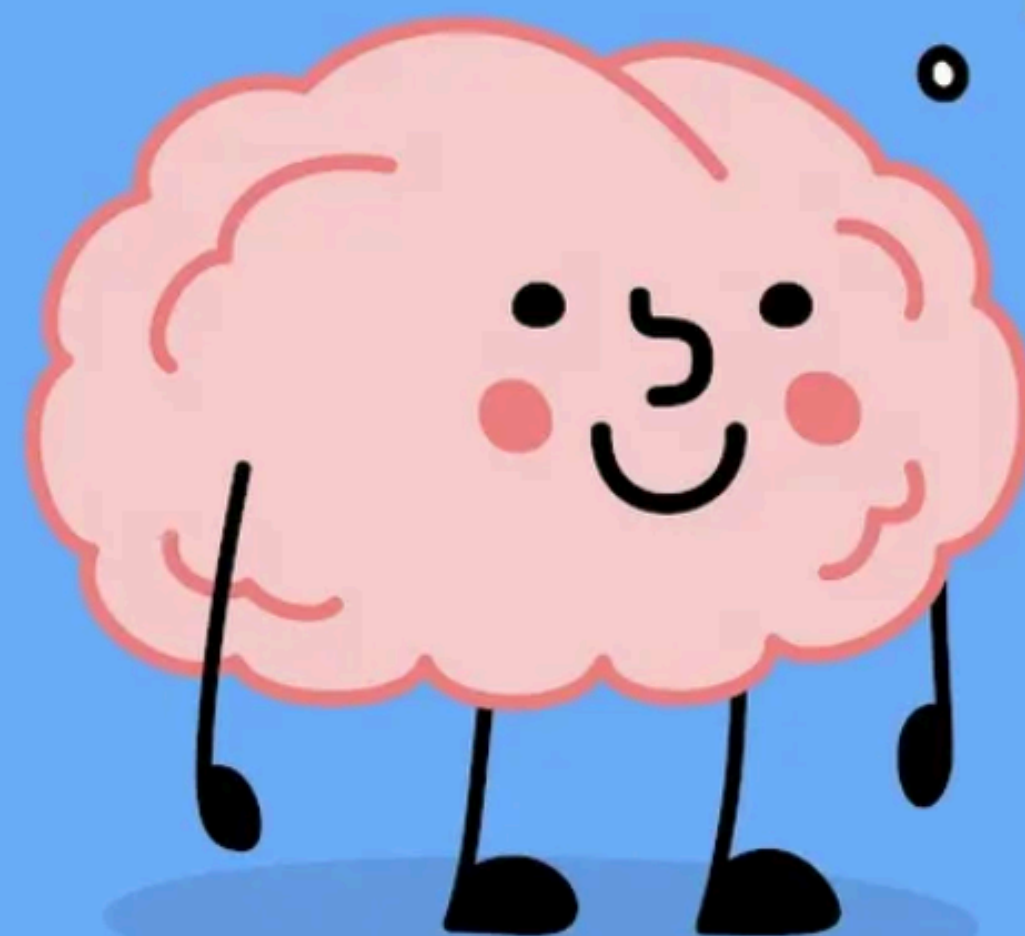
Slides & resources:
mrhook.it/resources

Say What You See



Learn the art of image prompting with the help of Google AI.

Launch experiment



Google Arts & Culture
EXPERIMENTS

mrhook.it/see

MIND VS. MACHINE

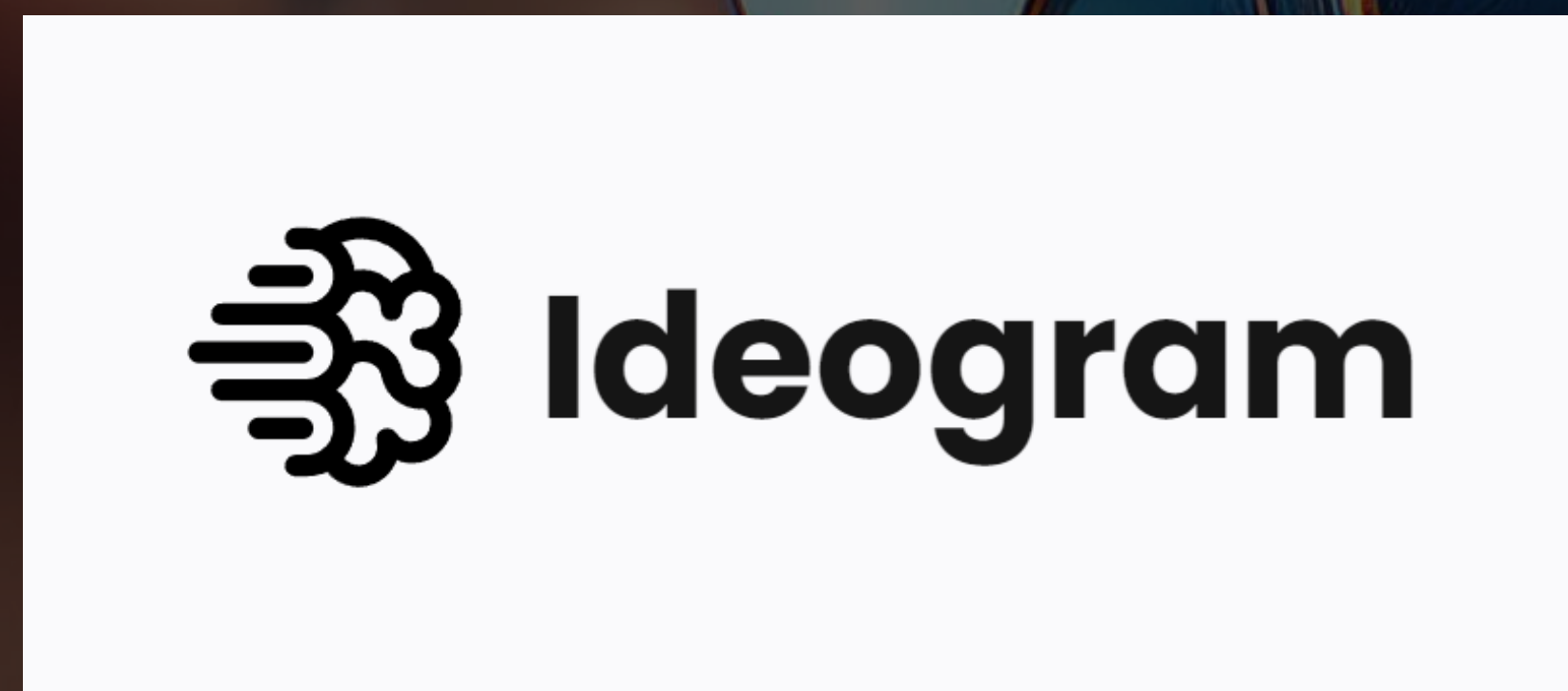


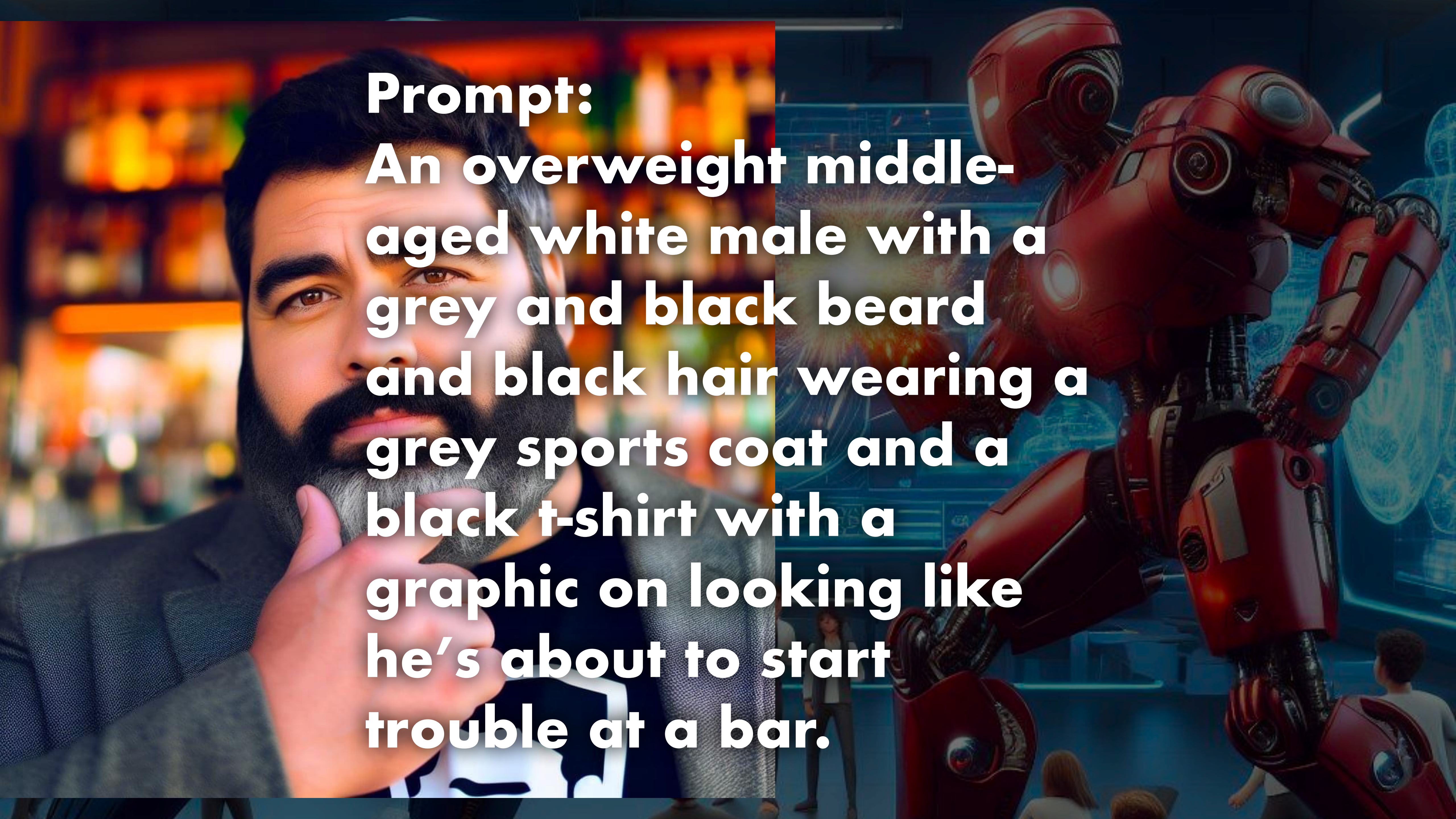
Image Generators

MIND VS. MACHINE

Recreate this image



1. Go to this Padlet: mrhook.it/ball
2. Use the image generator of your choice to re-create this image.
3. Post one that is close

The image is a composite. The left side shows a close-up of a man with dark hair, a full beard with grey and black hair, and a grey sports coat over a black t-shirt. He is looking slightly to the right with a serious expression. The right side shows a large, red Iron Man suit standing in a futuristic, blue-lit environment. The suit is the iconic Mark III model. In the background, there are other people, including a woman in a grey jacket and a man in a white shirt, looking up at the Iron Man suit. The overall scene suggests a crossover or a promotional image for a movie.

Prompt:
An overweight middle-aged white male with a grey and black beard and black hair wearing a grey sports coat and a black t-shirt with a graphic on looking like he's about to start trouble at a bar.



MIND

vs

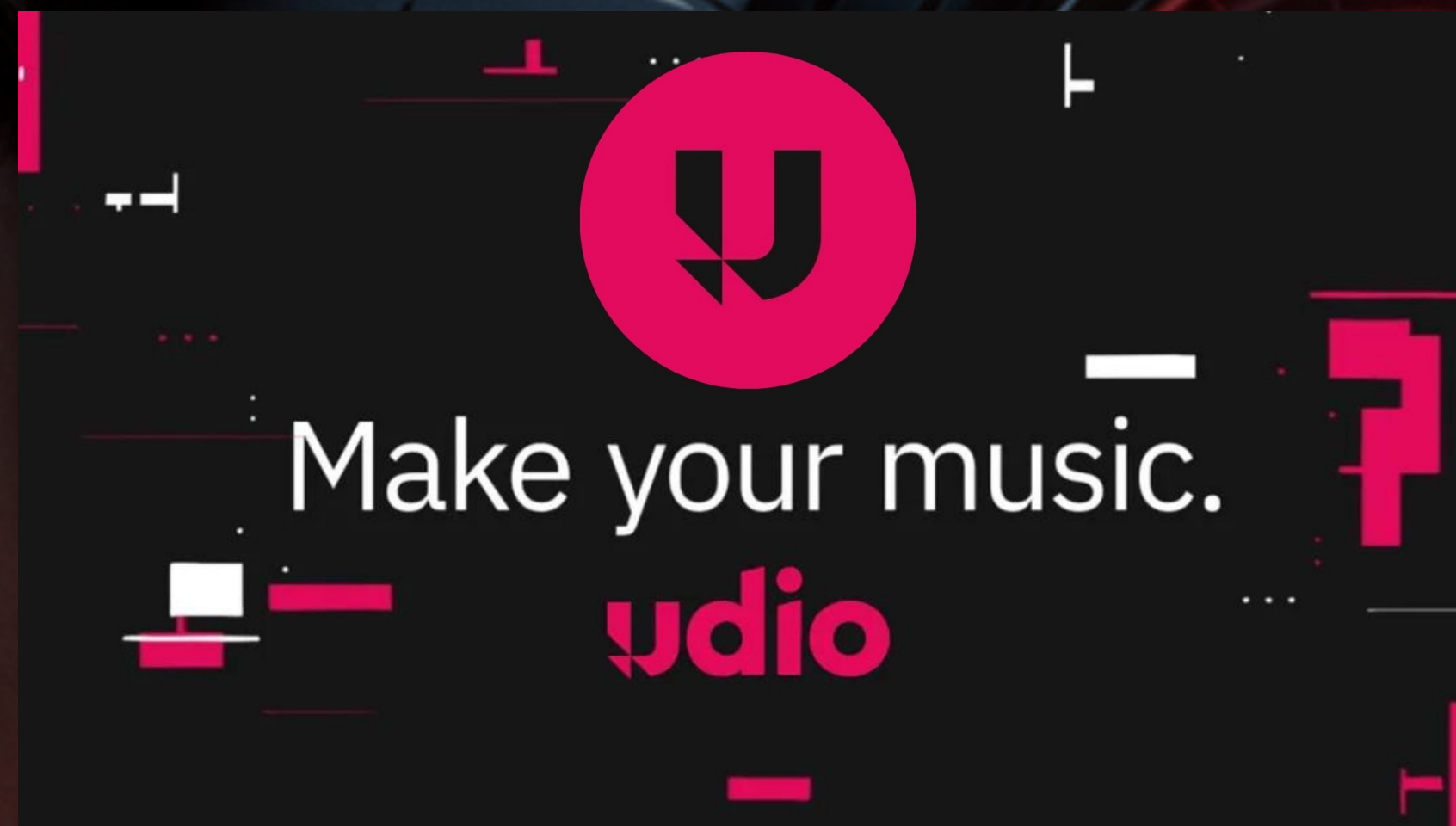
MACHINE

Songs of Frustration

Challenge

Slides & resources:
mrhook.it/resources

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Music Generators

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Song Description ?

a heavy metal song about being
frustrated when people forget to turn
their computer off and on again

100/200



Instrumental ?

Create 🎵

Song Description ?

a heavy metal song about being
frustrated when people forget to turn
their computer off and on again

100/200

☐ Instrumental ?

Create 🎵



Turn It Off, Turn It On

relentless heavy metal blister...

[Verse]

Frozen screen

Pure rage

Tech support

Useless plague

System crash

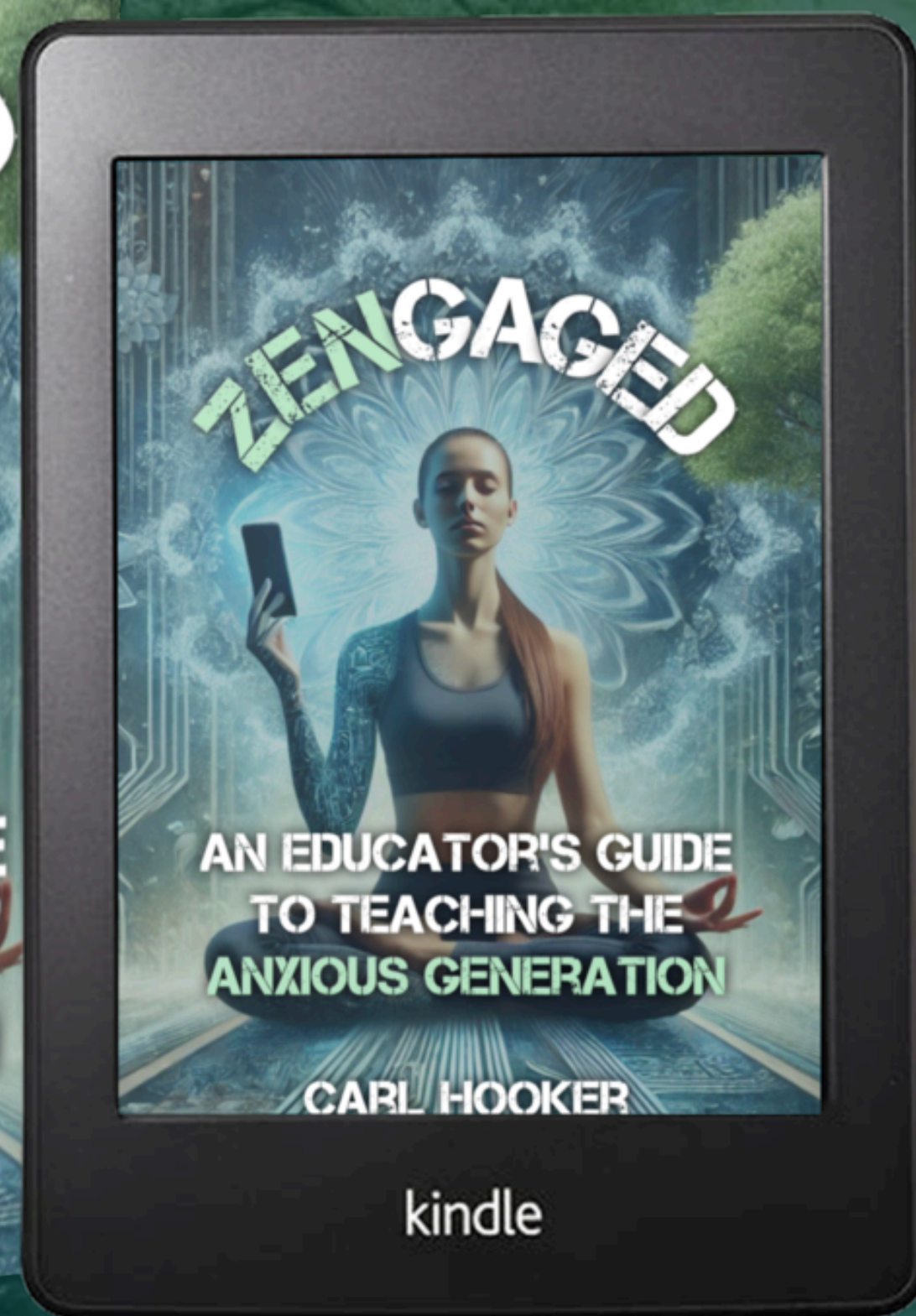
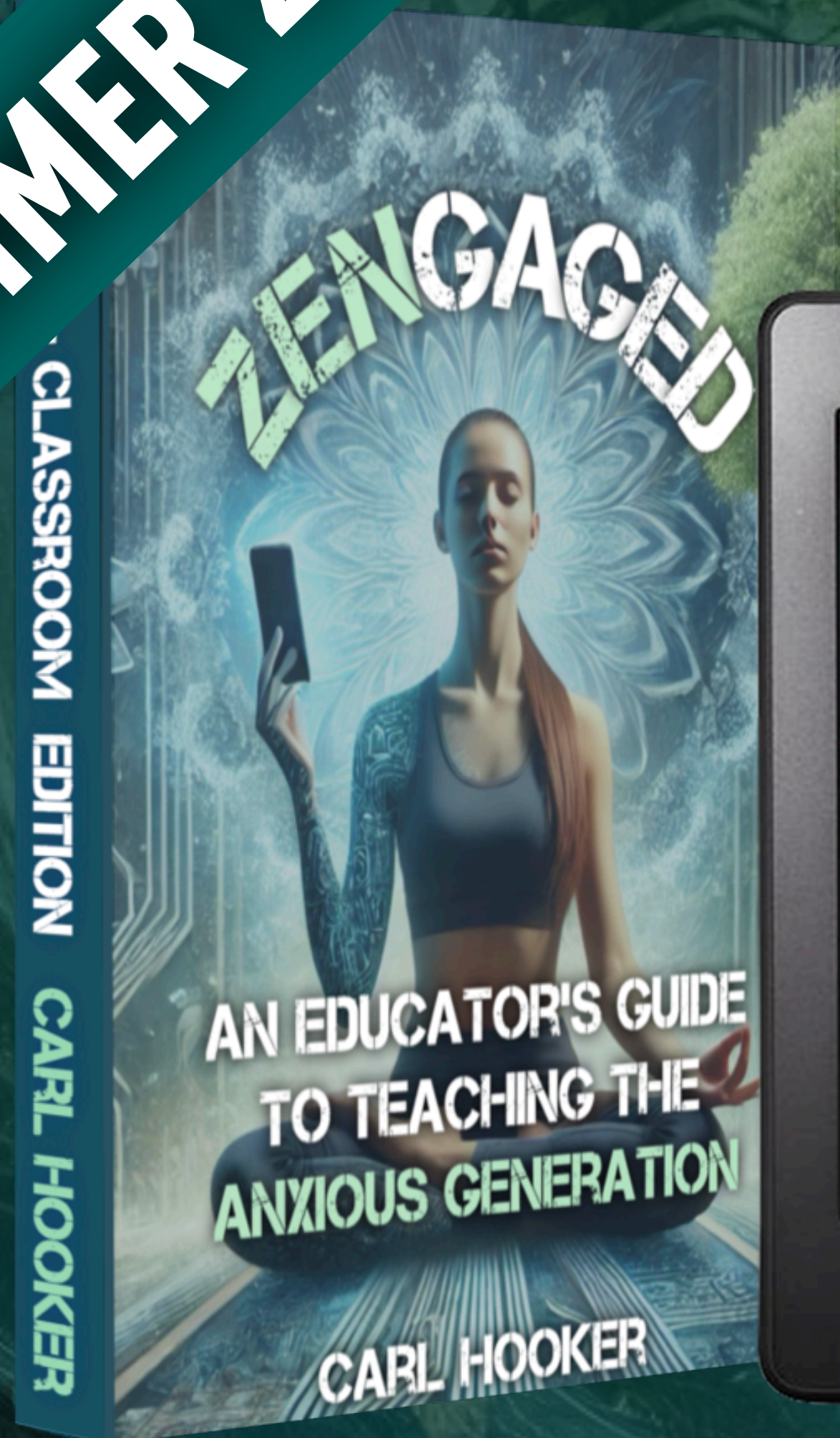


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1. Collaborate with a **partner** to come up with a prompt that includes something that you both find frustrating in your lives.
2. Go to Suno, Udio, or Riffusion
3. **Prompt it** to create a song in the **genre** you both agree on
4. Download video then upload to this Padlet:

<https://mrhook.it/oursong>

SUMMER 2025



**Pre-Orders
Available!
mrhook.it/zen**



Slam Poetry Night: *We're Passing the Mic.*

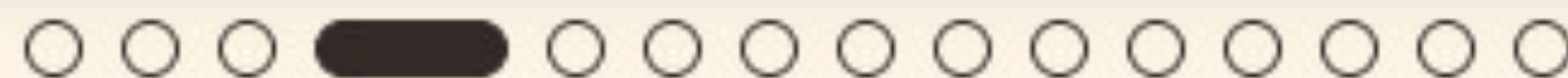
Join us for the ISTE Slam Poetry night, co-hosted by Carl Hooker and Adam Phyll — a stage where educators speak truth, tell stories, and share the heart of what it means to teach, lead, and inspire.

Join Us!

DATE: Monday, June 30th, 2025

TIME: 7:00-9:30

LOCATION: [Paramour at The Phipps](#)





I'M PRESENTING

AT THE BRISK BOOTH

JULY 1 @ 1:00PM



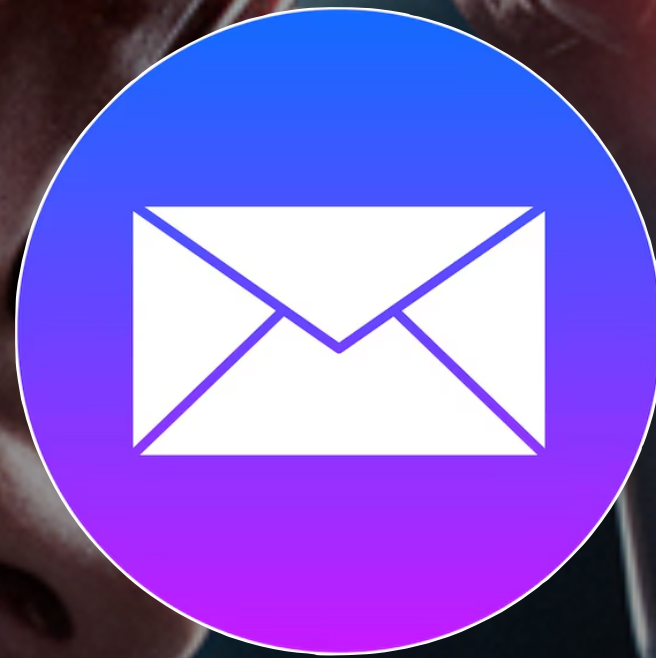
Booth #2654

ISTE
LIVE 25



THANK YOU!

Slides & resources:
mrhook.it/resources



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