Title: Reboot 2021 *(Keynote or Webinar)*

Theme: Adaptability, remote learning, innovation

Description: Our educational systems were disrupted in the spring of 2020. We quickly had to pivot to a new way of teaching and learning our students remotely. While there have been many challenges along the way, there have also been some successes. During this interactive keynote, we'll reflect on what we've learned so far during this remote learning experience and share best practices as we move towards an unknown future.

Title: Are We Ready to Be Future Ready? *(Keynote or Webinar)*

Theme: Futuristic thinking, failure, fear, risk-taking

Description: Trying to predict the future can be a tricky thing, especially with education. We've played it safe for decades and continued the factory-model and one-size fits all approach to teaching to survive instead of thrive. Times are always changing and technology is as unpredictable as anything. However, there are some skills and traits we can help our students with to make them more successful in the future and we might not have to overhaul education to make it happen. In this interactive talk, we'll discuss ideas, tools, and strategies to prepare our students for the unpredictable future.

Title: Mobile Learning Mindset *(Keynote, Webinar, Session, or Workshop)*

Theme: Mobile Learning, Technology Integration

Description: The world has become mobile and remote, but how have schools taken to this change? Have they embraced it or run away from it? In this talk, hear from the author of the book Mobile Learning Mindset on ways to meaningfully implement mobile learning in a variety of ways to engage learners. We'll look at what skills students will truly need to be successful in their future life beyond K-12. It's not about the device, it's about the learning. NOTE: This session can be adapted depending on audience type.

Title: Remote Learning Toolkit *(Webinar)*

Theme: Remote Learning

Description: We have all been instantly thrown into a world where life and learning has to happen remotely and online. This new world provides many challenges and opportunities for teachers, leaders, and families. Companies are quick to provide access to free resources, but how do we sort through these and provide guidance to our schools as to what works best and what doesn't? In this fast-paced, interactive webinar, innovative educator, Carl Hooker, will provide insights and strategies to help overcome our fears and empower ourselves and our students going forward into this remote learning world.

Title: Strategies for Assessing Student Learning Remotely *(Webinar or session)*

Theme: Authentic assessment, remote learning

Description: Authentically assessing student learning has always been a challenge. Now we have the added challenge of attempting to do this while students learn remotely. There are all sorts of proctoring software that will monitor students' responses to a traditional test, but we need to be thinking of other ways to measure their understanding that's not necessarily on a multiple choice quiz. During this session, we'll explore several different strategies for educators to assess their students' learning remotely.

Title: It's Not All Black & White: An Interactive Discussion Around Equity* *(Keynote or Session)* Theme: Equity *This session done with co-presenter Adam Phyall

Description: One thing we all have in common is our differences. How do we create classrooms and experiences in our schools that allow for diversity while at the same time providing equitable experiences and access? Adam and Carl have wrestled with this topic for much of their careers as teachers, administrators, and Future Ready advisors. In this unique session, Adam and Carl will tackle the challenges around having honest conversations around race, gender, and socio-economic differences in our schools and country. This session will make you laugh, cry, and prompt you to think differently about equity and what it means for the future of our students.

Title: Interactive Trivia Night! *(Virtual or In-Person)*

Theme: Engagement, Fun

Description: Looking for a way to engage your audience and/or attendees? Trying to get some exposure to your brand? These interactive trivia nights are a smash hit with audiences. During this 90-minute event, attendees will laugh, learn, and socialize in a modernized take on pub trivia. A great way for companies to raise awareness of their products via embedded trivia questions or for organizations looking to create opportunities for team-building in a competitive and engaging format.

Title: Strategies for Engaging Students Online *(Webinar or Session)*

Theme: Remote Learning

Description: Keeping students' attention is hard enough in a classroom. Now we have to try and keep them captivated during a virtual class meeting where they have all the distractions of home around them. During this session we'll explore several different tools and strategies that teachers can use during their next virtual class meeting to keep kids engaged and to foster the relationship between them and the teacher as well as each other.

Title: Technology Fear Therapy *(Keynote, Webinar or Session)*

Theme: Social Media, Digital Parenting, Community Engagement

Description: Remember when your parents used to complain about television and rock n' roll? Now we complain about Snap Chat, texting and screen time. We are now officially old. Unlike our parents we have tools and resources available to us, but how many of those are valuable and how many of them are scare tactics? In this entertaining therapy session, we'll look at the current research around social media, gaming, screens and more in an effort to avert our fears and empower ourselves and our kids going forward into the digital future.

Title: Nailed IT! Ed Tech Edition *(Webinar or Session)*

Theme: Technology Integration, Creativity, Failure

Description: In this highly interactive session, attendees will work to complete a series of challenges in a short time limit to see if they "Nailed it". This session builds on the framework that taking risks can be a good thing when it comes to creating and sharing ideas. Attendees will walk away with strategies to use in their schools when it comes to engaging learners and getting them to take risks.

Title: Ed Tech Lip Sync Battle *(Session, Webinar or Interactive Keynote)*

Theme: Technology Integration, Mobile Learning

Description: This highly entertaining and interactive session puts attendees on the spot as they quickly create ideas for integrating technology into randomly selected subject areas and grade levels. The goals for this session are to open up thinking and finding creative ways to use common technology tools and apps to help students demonstrate their learning. In the ultimate form of risk vs. reward, random audience members will be selected to present their ideas. The one with the "least best" will be chosen to lip sync a random song for all to enjoy. Come prepared to learn, laugh and sing!

Title: #FailFest: Using Improv and Failure to Open Up Thinking *(Session or Workshop)*

Theme: Risk-taking, Creativity, Improv

Description: Risk-taking and celebrating failure can be great ways to stimulate creativity in the classroom. During this very interactive session, we'll go through a series of improv activities designed to help students activate the creative side of their brain. Come prepared to move, think, and leave your inhibitions at the door. It's not how you fall down, it's how you get back up!

Title: Swimming in the SAMR Pool *(Keynote, Webinar, Session or Workshop)*

Theme: Technology Integration, Mobile Learning

Description: Sometimes we ask teachers to dive before they can swim with technology. Dr. Ruben Peuntedura's SAMR model has been instrumental in helping our district embrace the shift from traditional learning to a more student-centered approach. In this session, I'll share actual examples of integration of iPads in K-12 settings. From ELA to math to music, using mobile devices in a meaningful way can really bring learning into the transformational deep end.

Title: Analog Leaders in a Digital World *(Keynote, Webinar, Session or Workshop)*

Theme: Leadership

Description: As leaders, we come from an analog world of floppy disks and 8-tracks, with music ranging from the Beatles to Nirvana. The process of getting information in the past meant punching in a command code or putting a needle on a record. However, our "customers" are living in a world where information is accessible anywhere instantly. While the core of how we learn remains somewhat similar to those days gone by, how can we leverage all this increased access to improve the learning experience for our students? As leaders from this analog world, we need to encourage an environment of risk-taking and embrace the idea that failure isn't always a bad thing. In this talk, we'll learn to ditch the VCR and embrace YouTube, we'll forget about the Rolling Stones and enjoy more Katy Perry (ok, maybe not that). Most importantly, we'll learn to see through the eyes of our students, the lives they live, and predict the pathways to their future success in our now digital world.

Title: #BrainBreaks: The Power and Effect of Movement on the Brain *(Session or Workshop)*

Theme: Neuroscience, movement

Description: The average kindergarten student can last about 5 minutes before they need some sort of transition. By the time they reach adulthood, that range is closer to 18-20 minutes. Yet when you go to a professional development session, you spend a majority of the time "sitting and getting" rather than actively learning. This session will discuss some of the neuroscience around movement, the benefits of brain breaks on classroom culture, and a treasure chest of ideas to bring more movement back into your classroom. Applicable to all ages from 2 to 102.

Title: Learning Spaces…the Final Frontier *(Keynote, Session or Workshop)*

Theme: Learning Environments

Description: Houston, we have a problem. We've figured out how to get learning in the hands of kids via mobile devices, laptops, BYOD, etc. We see that learning is best done if it's learner-centered and authentic which results in teachers changing their instructional practices. However, when you go into classrooms of modern schools, something looks eerily familiar to the classrooms of yesteryear. Despite the influx of technology and the re-imagining of pedagogy, the physical spaces remain the same. In this session we'll look at ways we are making classroom space a living, breathing part of learning in our district.

Title: Surviving the Digital Zombie Apocalypse *(Keynote)*

Theme: Digital Citizenship, Mobile Learning

Description: BRAINS!! We have an exponential influx of technology spreading throughout our society. These tools have potential for both good and evil when it comes to how we learn, process and interact. Without proper guidance and thought, our society will succumb to the Digital Zombie Apocalypse. Technology can infect learning if not handled properly. But there is a vaccine! Come learn how we can open up our (brains) and make learning with technology much more meaningful for everyone. It's not too late…

Title: 21 Things Every 21st Century Educator Should Try *(Session or Webinar)*

Theme: Innovation, Technology Integration, AR/VR

Description: There are so many different tools and apps for students to express and showcase their learning. In this rapid-fire session, we'll look at 21 different strategies that teachers can use to expand student voice and choice in the classroom.

Title: Becoming a Connected Educator *(Keynote, Webinar or Session)*

Theme: Social Media, PLN

Description: David Weinberger says "The smartest person in the room, is the room." I think we can now expand that to say "The smartest person in the world, is the world." With social media, we have a wealth of resources and content knowledge at our fingertips. But, how do we sort through all the Charlie Sheen tweets and Justin Bieber Selfies to get to the good stuff? In this session we'll interact on a variety of platforms and see ways to use these for our own professional learning and in our classrooms.

Title: **Personalizing Experiences** *(Keynote or Webinar)*
Theme: Personalized Learning, Differentiation, Engagement
Description: Students come to us with a wide variety of passions and interests. But how do we tap those motivations and use them to enhance learning in our classrooms and schools. During this session, we'll look at an array of ways we can personalize learning for our students from the classroom environment to how we empower kids to learn.

Title: **Google Tips & Tricks** *(Webinar or Session)*
Theme: GSuite, Tech Tools
Description: This one-hour session covers some of the latest tips and tricks in the Google suite. Tools from Slide Randomizer to flippity.net will shared as well as audience challenges to complete.

Title: **Making Virtual Reality a Reality in Your Classroom** *(Webinar or Session)*
Theme: Technology Integration, Mobile Learning, AR/VR
Description: With mobile devices, we now have the ability to transport our students virtually to places all over the world and beyond! Not only that, but with new tools, you can now have your students create their own virtual worlds to model their thinking and understanding of a concept. This hands-on workshop explores some of the latest tools in VR and explores the endless possibilities that going virtual can bring to your classroom.

Title: **7 Stranger Things You Didn't Know You Could Do In Keynote!** *(Session)*
Theme: Technology Integration, Mobile Learning
Description: The application Keynote (for MacOS and/or iOS) can be a powerful tool that does more than just presentations. Banners, eCards, memes, and much more can be unlocked as well as some powerful tricks to make simple animations can make your content more engaging and powerful. In this workshop, come prepared to learn and create!

Title: **Tools to Transform Learning in Your Classroom** *(Webinar or Session)*
Theme: Technology Integration, Mobile Learning
Description: There are lots of techniques and tools that you can use for students to demonstrate learning beyond just slideshow presentations. This session features a wide variety of different tools to enhance learning and engage students in your classroom from podcasts to augmented reality to mindfulness

Title: **iPad Tips & Tricks** *(Webinar or Session)*
Theme: iPad, Mobile Learning
Description: From screen recording to augmented reality, there's a wide variety of tips and tricks that you can use your iPad whether teaching face to face or remotely. This tutorial invites you to try out a variety of features with your iPad with pauses built in to try this out on your own.

Title: **Keynote for Beginner or Intermediate** *(Webinar or Session)*
Theme: Technology Integration, Mobile Learning
Description: Keynote can be a powerfully useful tool that can be used for more than just presentations. In the basic session, we'll look at how to use many of the built in features to make dynamic presentations, do some video and audio editing, and create animations. Know the basics of keynote? In the intermediate session we look at the wide variety of ways to use keynote including infographics, multiple choice quizzes, choose your own adventure, creating icons, game show spinners and animations!

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> ### *To bring Carl to your event contact him at*
> ### *http://mrhook.it/speak*