

FOR PARENTS



EMBRACING FAILURE IN A REMOTE LEARNING WORLD

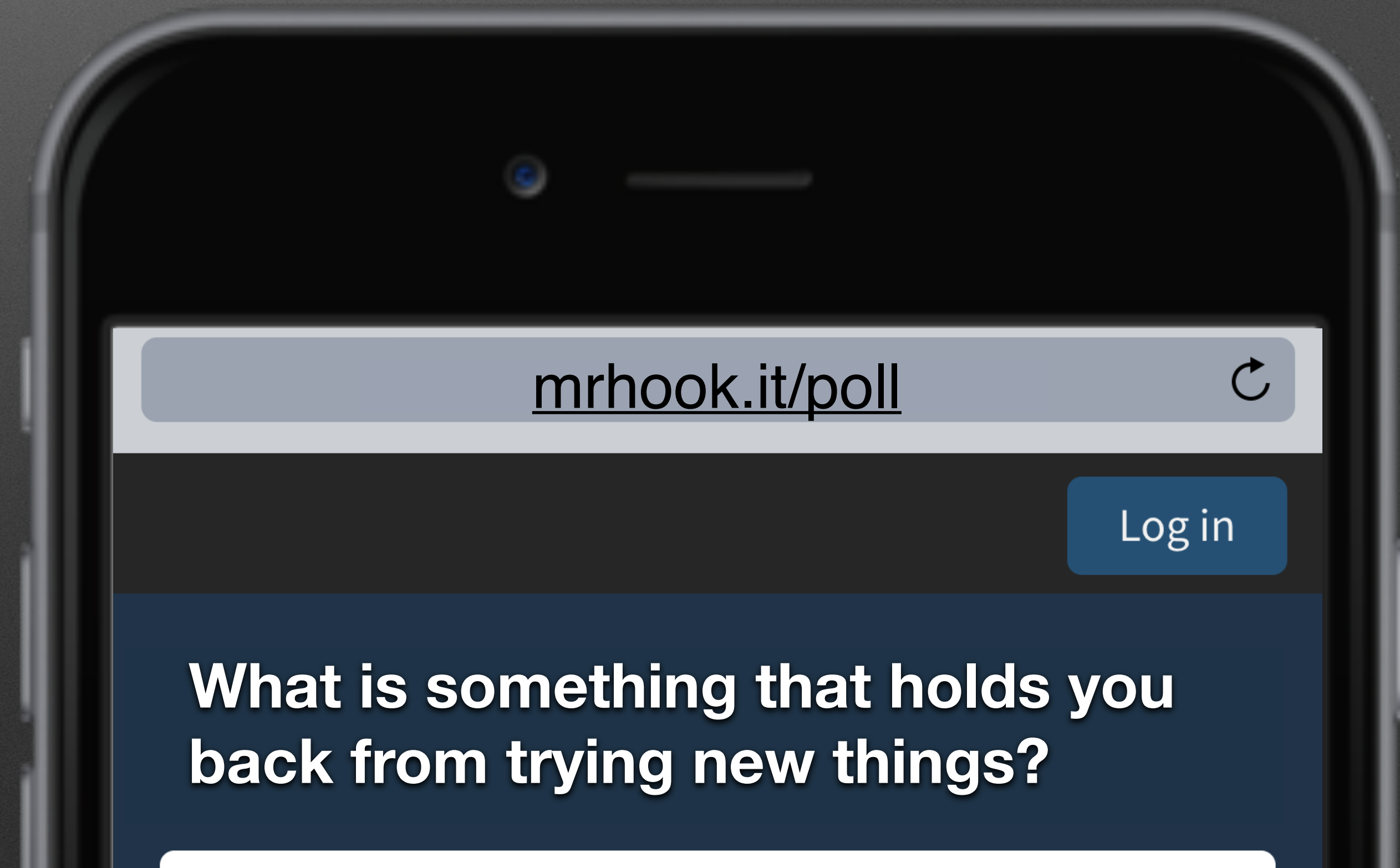


Carl Hooker

@mrhooker

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(you do NOT have to Log in)

mrhook.it/poll



FOR PARENTS



EMBRACING FAILURE IN A REMOTE LEARNING WORLD



Carl Hooker

@mrhooker





FIRST DAY OF SCHOOL 2020

FAMOUS FAILURES





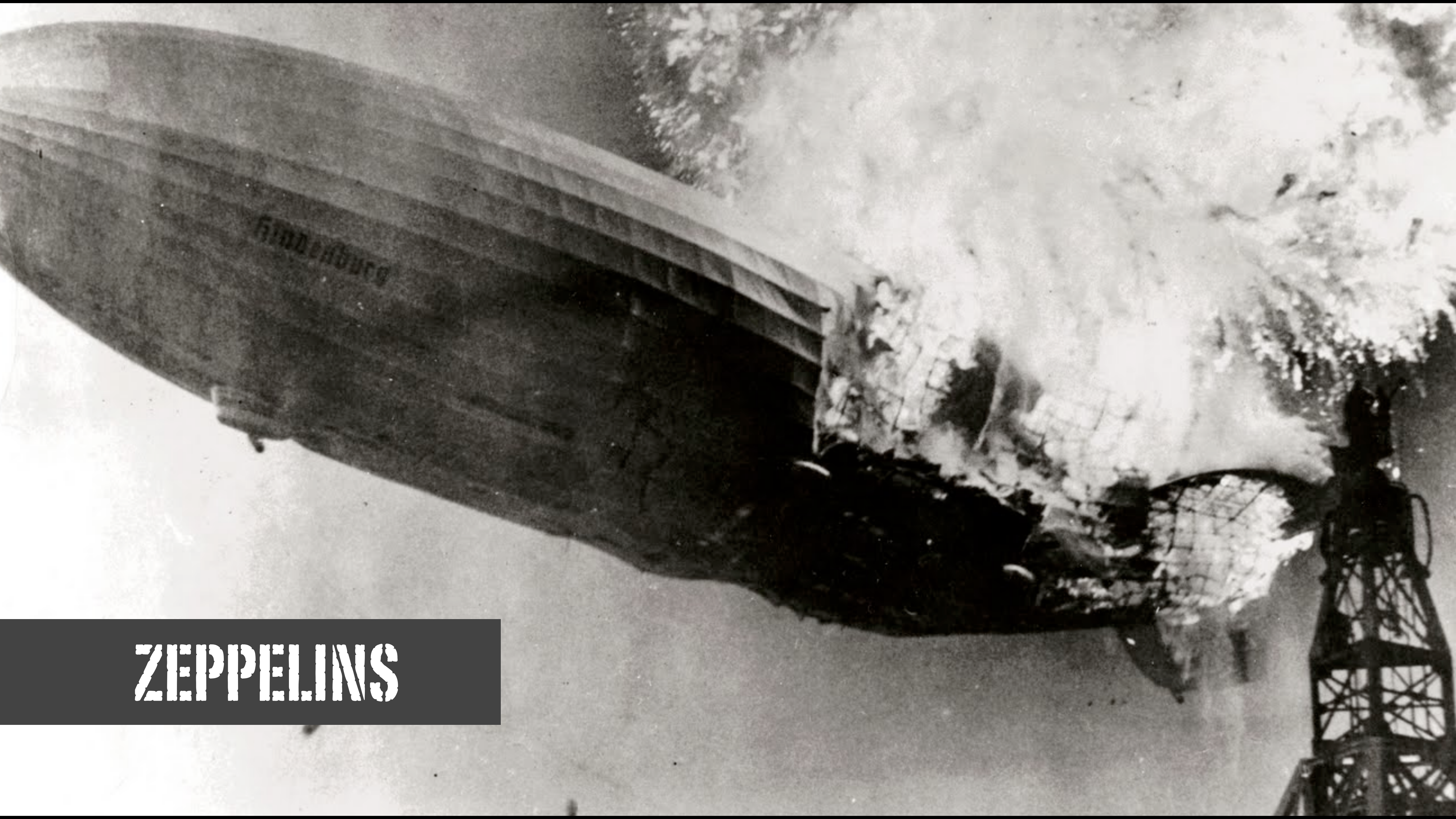


GAME OF THRONES

**SPOILER
ALERT!**



NOT ALL RISKS
ARE SUCCESSFUL.



ZEPPELINS

EDSEL



APPLE'S LISA

NEW COKE



PEPSI CLEAR





MILLI VANILLI



BEHAVIOR

MISTAKES

EXPERIMENTS

PRACTICES

SUCCESS

YOU LUCKY
BASTARD!

YAY, YOU
SUCCEEDED
AND YOU
LEARNED!

YAY, YOU
SUCCEEDED
BY DOING
THE RIGHT
THINGS!

SUCCESS

FAILURE

WTF,
DUDE YOU
SCREWED UP!
WHERE'S
YOUR BRAIN?

OK,
YOU FAILED
BUT YOU
LEARNED!

ARGH,
BAD LUCK!

FAILURE

OUTCOME

NO
LEARNING

LEARNING

NO
LEARNING

A man in a dark suit and tie is walking a tightrope. He has his arms outstretched for balance. Below him is a dense city skyline with many skyscrapers. The sky is overcast and grey. The word "RISK" is written in large, white, bold letters across the middle of the image, partially overlapping the man and the city.

RISK

FEAR



8 BARRIERS TO CREATIVITY



1. Needing to be “right” &
Anxiety about being wrong

MY ANXIETIES HAVE ANXIETIES.



8 **BARRIERS** TO CREATIVITY



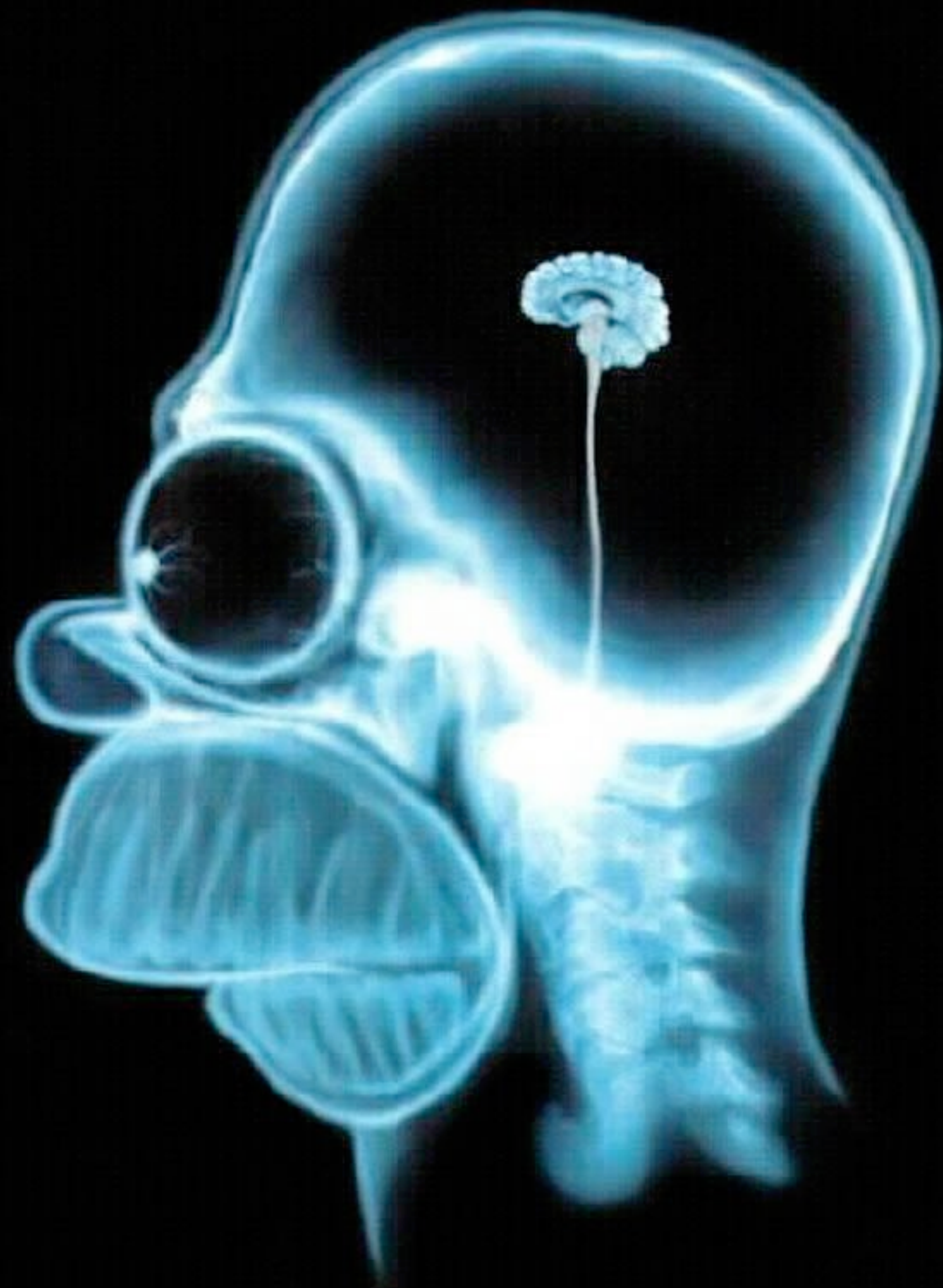
2. **Discomfort** with the unknown



8 BARRIERS TO CREATIVITY



3. Treating “not knowing” as a
permanent condition



8 BARRIERS TO CREATIVITY



4. **Risking** exposure and
being judged

UTOMOTIVE
REPAIR

20TH CENTURY
POETRY

ULUS

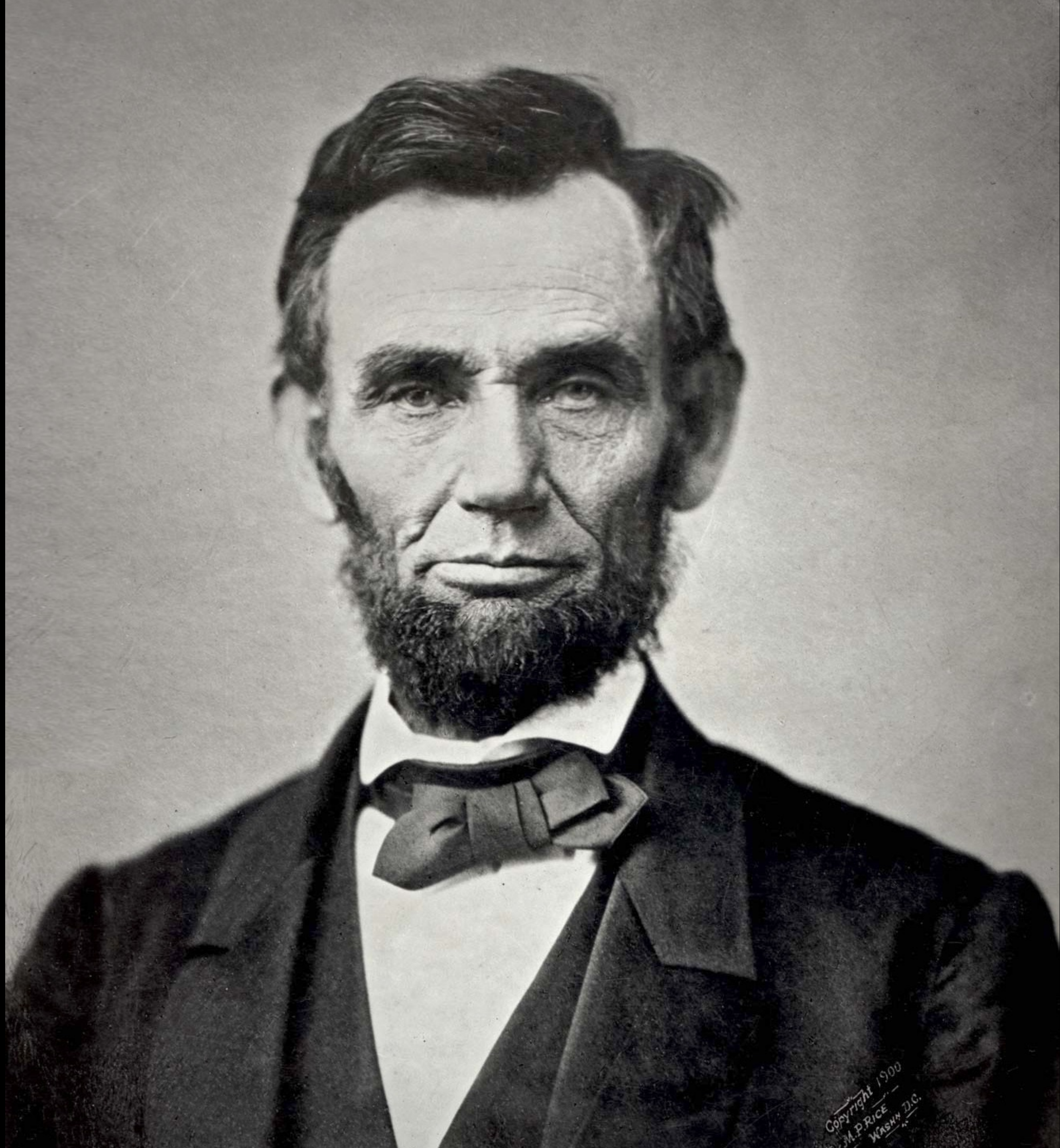
BUSINESS
ETHICS

SHAKESPEARE

8 BARRIERS TO CREATIVITY



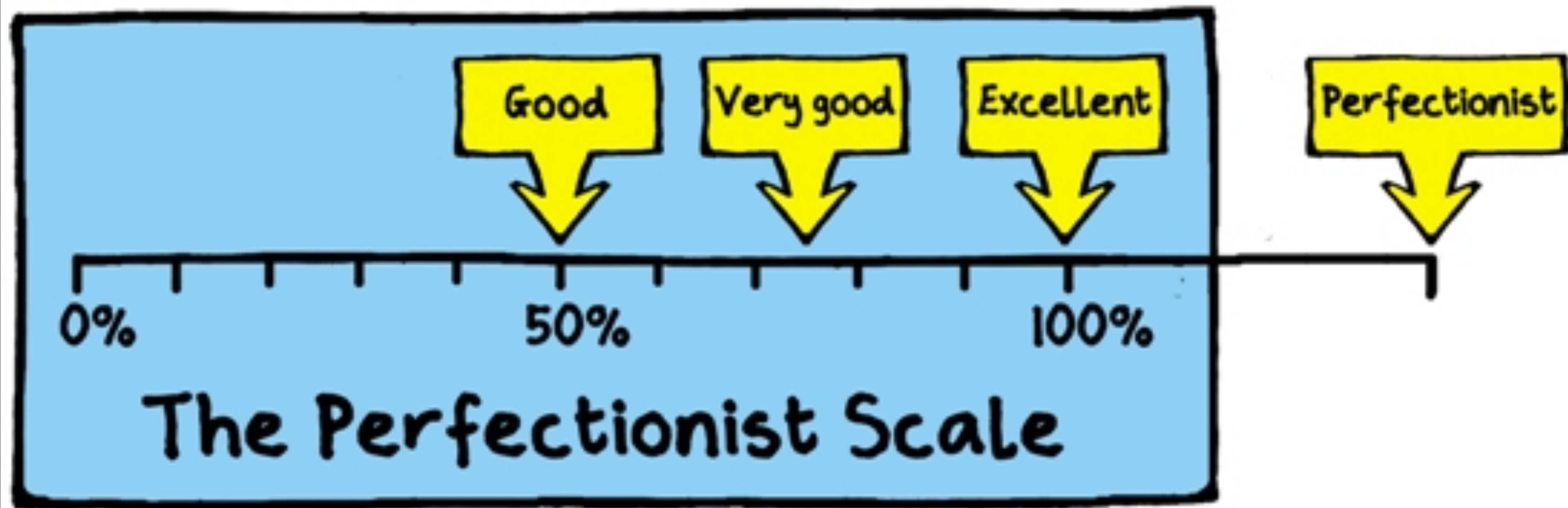
5. Lack of Self-Esteem



8 BARRIERS TO CREATIVITY



6. Demanding **perfection** from
yourself



8 **BARRIERS** TO CREATIVITY



7. **Expecting** quick results

“Innovation geared toward the future can’t be measured while it’s happening.”



- John Lasseter, Pixar CEO

8 **BARRIERS** TO CREATIVITY



8. Treating **failure** as wasted time

8 BARRIERS TO CREATIVITY



- Needing to be “right”/**Anxiety** about being wrong
- **Discomfort** with the unknown
- Treating “**not knowing**” as a permanent condition
- **Risking** exposure, risking being **judged**
- **Lack** of self esteem
- Demanding **perfection** from yourself
- **Expecting** quick results
- Treating **failure** as “wasted time”

8 BARRIERS TO CREATIVITY



Discomfort

not knowing

Risking

Anxiety

judged

Expecting

failure

perfection

Lack

RISK



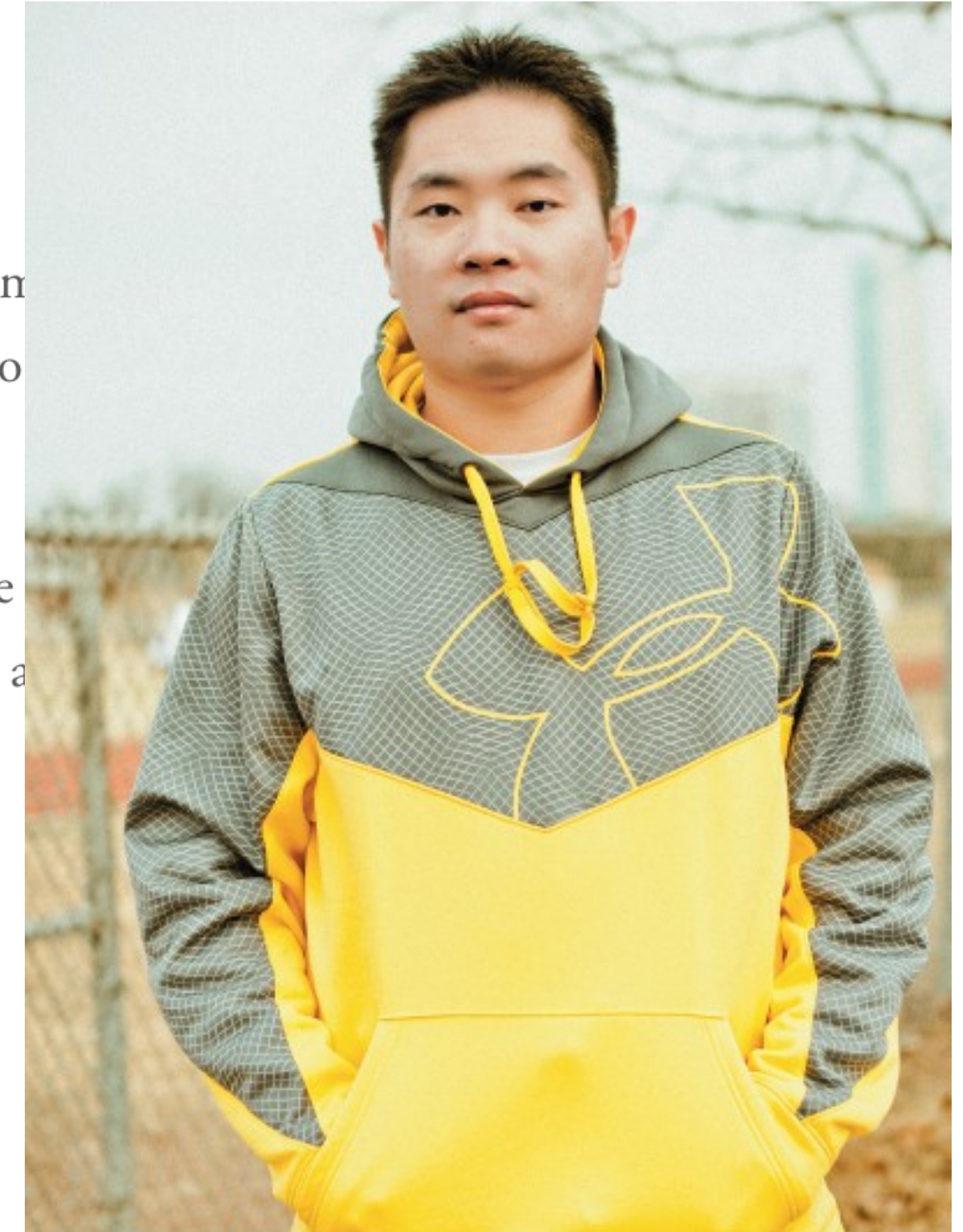
REJECTION

100 DAYS OF REJECTION THERAPY

These are the 100 days of Rejection Therapy that started it all. My goal was to desensitize myself from my fear (I explain my reason why here in my [TED talk](#)). Three criteria I set for myself: 1. Ethical (no harm) 2. Legal 3. Doesn't defy the law of physics.

Because so many people have been inspired to also try out these rejection attempts on their own, I've created a [Mobile App \(beta\)](#), so you can experience Rejection Therapy with the latest technology. Because the app is still in beta, I really appreciate you giving me feedback at support@rejectiontherapy.com.

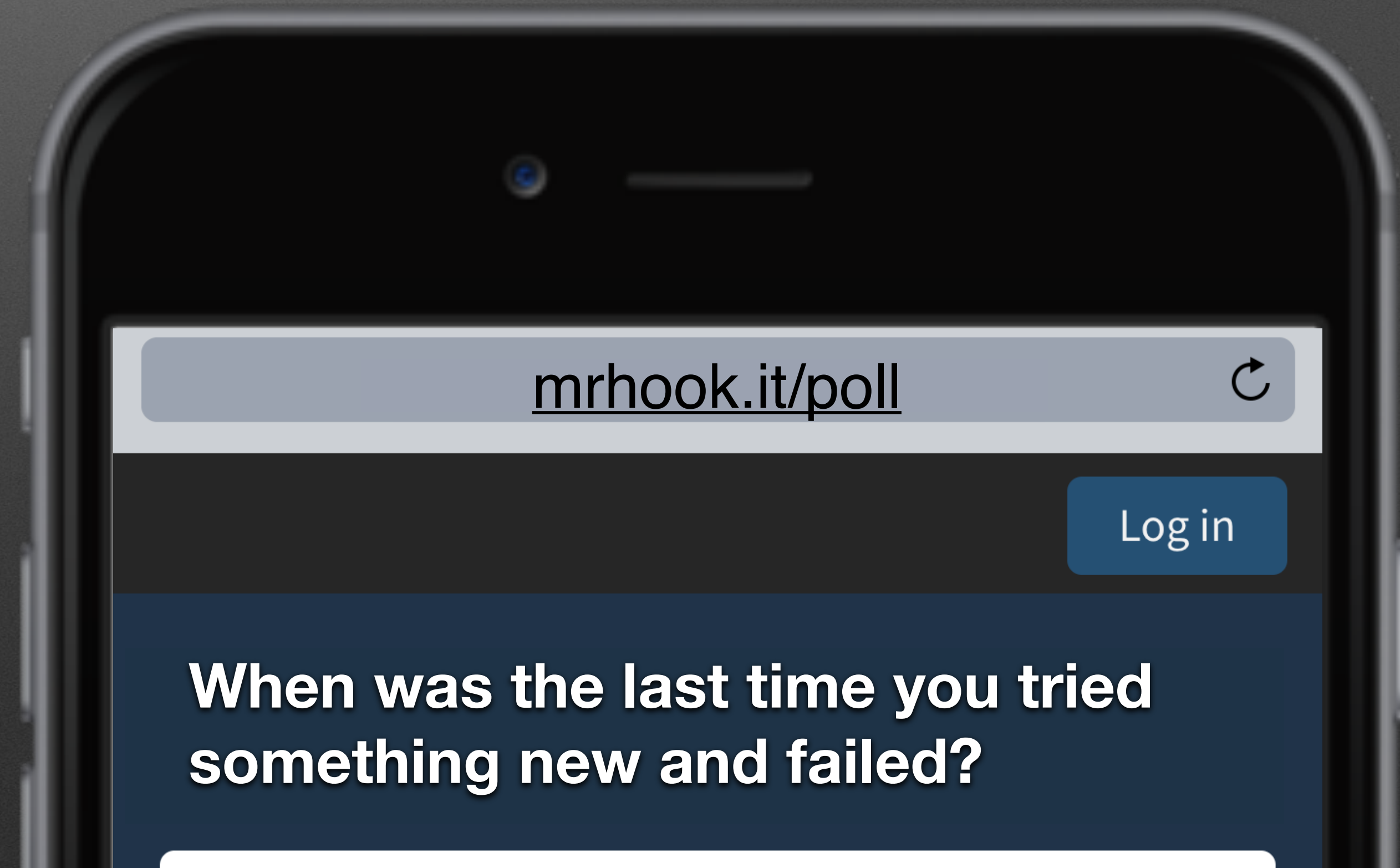
[Click here](#) to beta test the app!



- [Rejection 1: Borrow \\$100 from a Stranger](#)
- [Rejection 2: Request a "Burger Refill"](#)
- [Rejection 3: Ask For Olympic Symbol Doughnuts](#)
- [Rejection 4: Deliver Pizza for Domino's](#)

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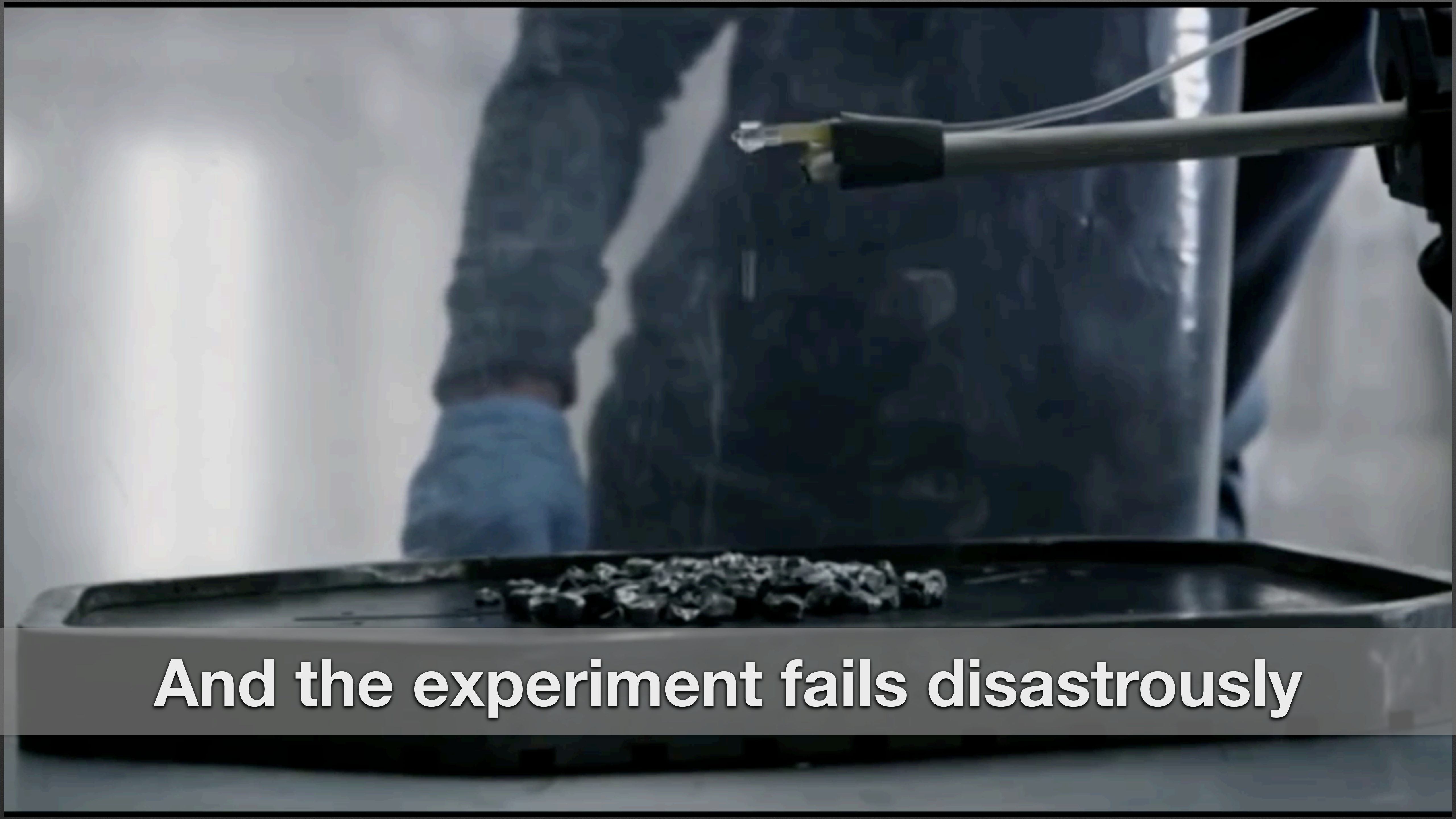
THE MARTIAN



Parent attempts to have kids try something new




Igniting their curiosity and problem solving



And the experiment fails disastrously

A person wearing a dark, long-sleeved shirt is shown from the chest up, looking down. The background is dark and blurry, with some light coming from a window or doorway on the left. The overall mood is somber and reflective.

How the parent feels after a failed session

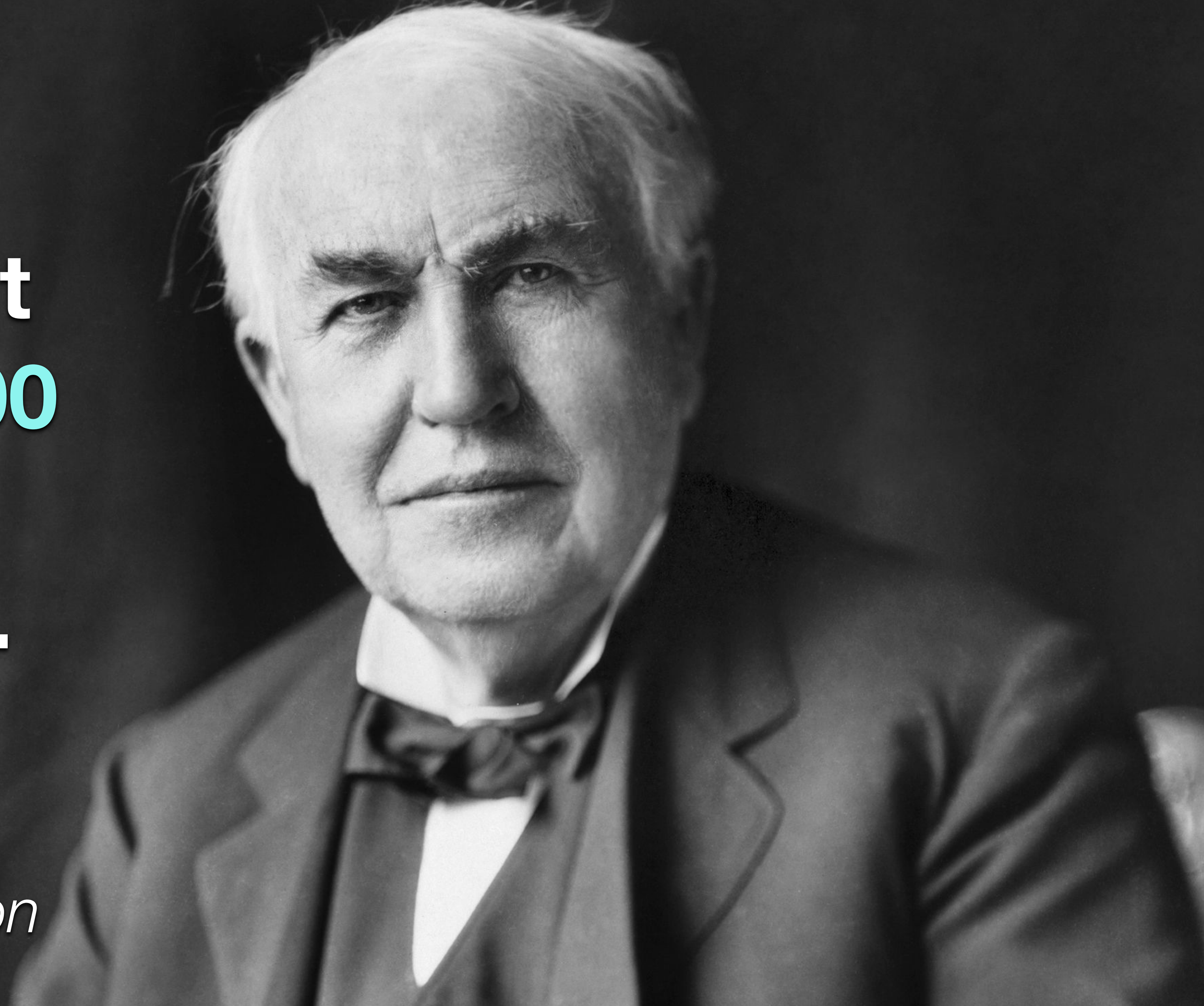


If you're not prepared
to be wrong, you'll
never come up with
anything **ORIGINAL.**

Ken Robinson

I haven't
failed. I just
found **10,000**
ways that
won't work.

-Thomas Edison





EDISON'S" Phonograph Doll,

**THE GREATEST WONDER OF
THE AGE.**

**A FRENCH JOINTED DOLL, RECITING IN A
CHILDISH VOICE ONE OF A NUMBER OF
WELL-KNOWN NURSERY RHYMES.**

Size, 22 Inches. Price, \$10.00.

Now for sale at

SCHWARZ' TOY BAZAAR,

42 East 14th St., Union Square, N. Y.
Sent by Ex. C. O. D. or on receipt of price.





EDISON'S" Phonograph Doll,

**THE GREATEST WONDER OF
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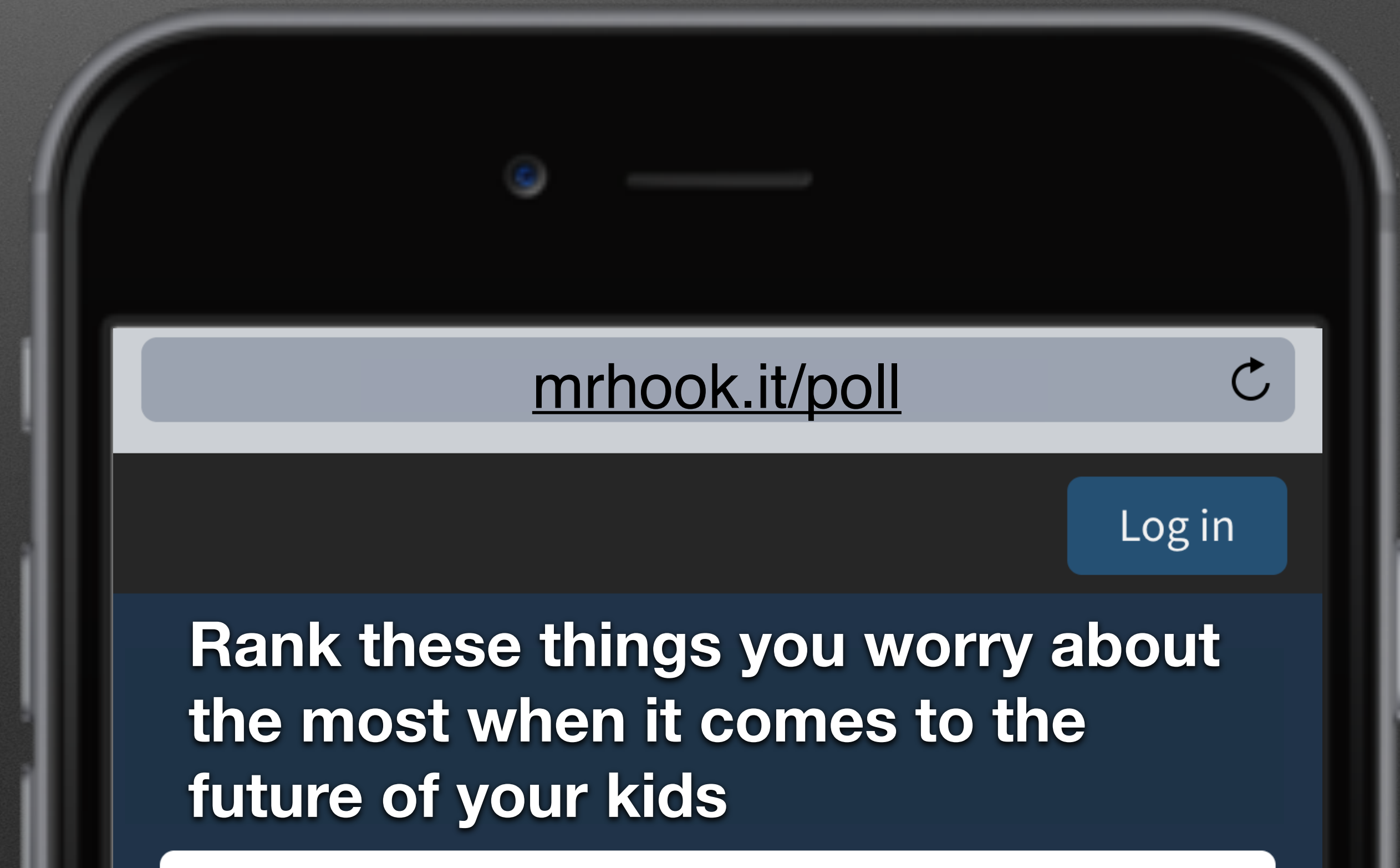


LATERAL THINKING EXERCISE WITH RISK-TAKING



Please take this short poll
(you do NOT have to Log in)

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Parent Fears

45%



25%



A person is shown from the side, wearing a large black headset with a microphone. They are sitting at a desk, looking at a computer monitor that displays a colorful, abstract game scene. Their hands are on a keyboard with bright green backlighting. The background is dark, and the overall atmosphere is focused and immersive.

Discussing **FACTS** and **myths**
around technology

Myth:

Using apps release dopamine that affect the brain like heroin.

FACT:

Dopamine is a chemical release that alerts the brain that there is about to be a reward. It happens when you look at your phone...

...and when you look at an infant child.

Myth:

Steve Jobs, Bill Gates and other Silicon Valley Execs ban their kids from technology and send them to non-technology schools.

FACT:

Gates and Jobs limited technology use in homes and less than .5% of Silicon Valley execs send their kids to non-tech schools...

...the same percentage of non-Silicon Valley parents that send their kids to non-tech schools.



Screen Time

#DigitalParent

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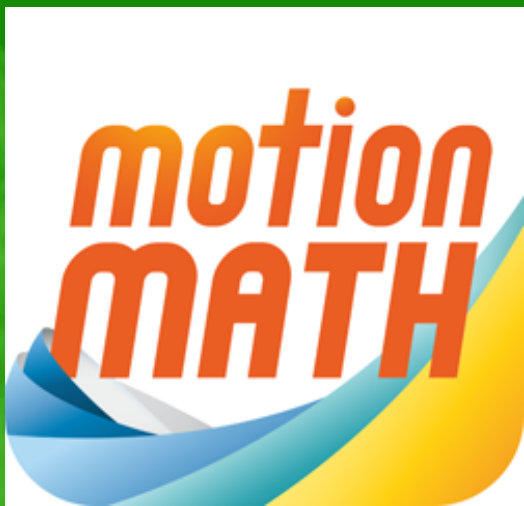
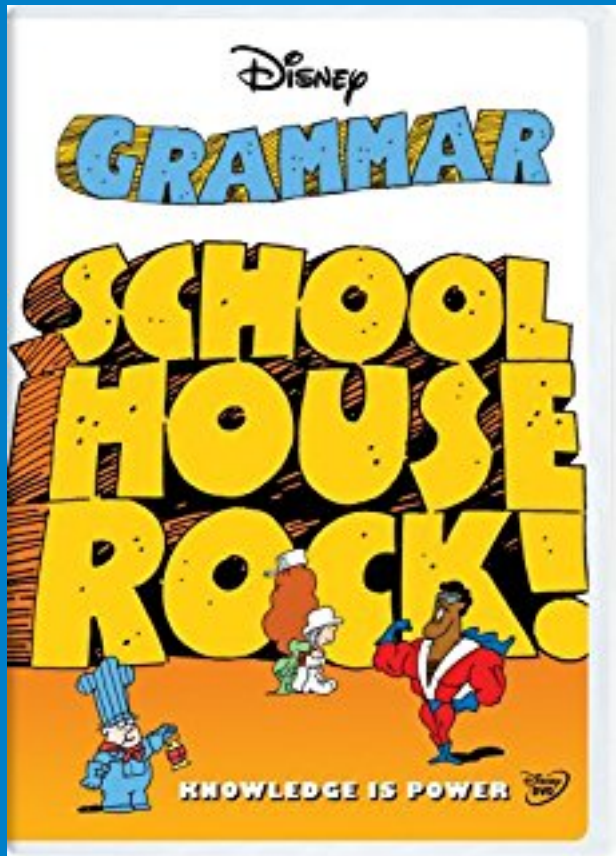
FACT:

Screens affect the brain.

...as does reading, laughing, listening to music, watching a movie, or going on a jog.







Passive

Interactive



Entertainment



<https://www.commonsense.org>



We rate, educate, and advocate for kids, families, and schools

Search our site



Reviews

Top Picks

Family Guides

Parent Concerns^{NEW}

Videos

Blogs

Education

Advocacy

About Us

Parent Concerns

More Topics



Have a question or digital dilemma? Here you will find age-appropriate guidelines for your family plus videos and articles to help with the tough conversations.



**Sex, Gender,
and Body Image**



Screen Time



Affect on Circadian Rhythm

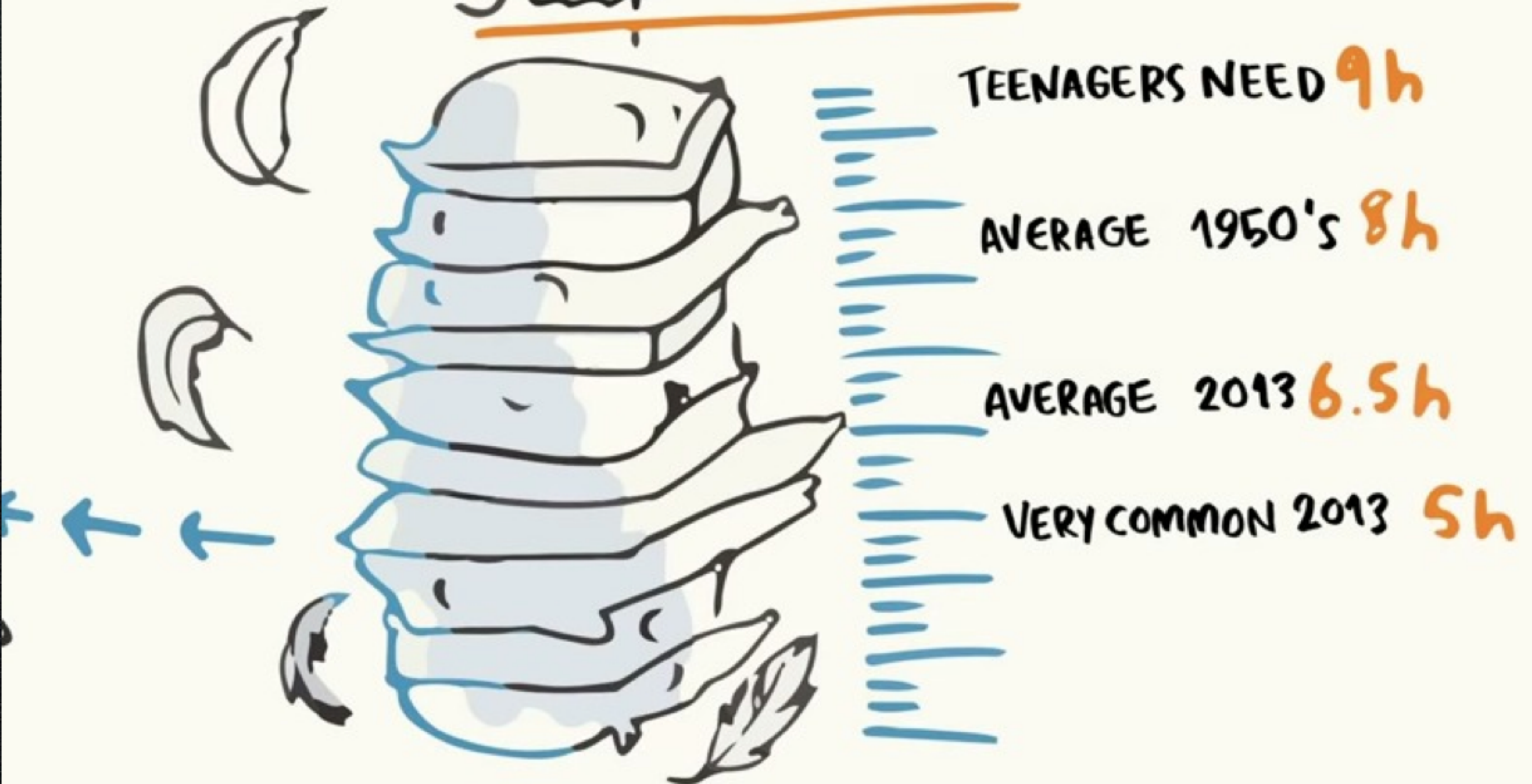


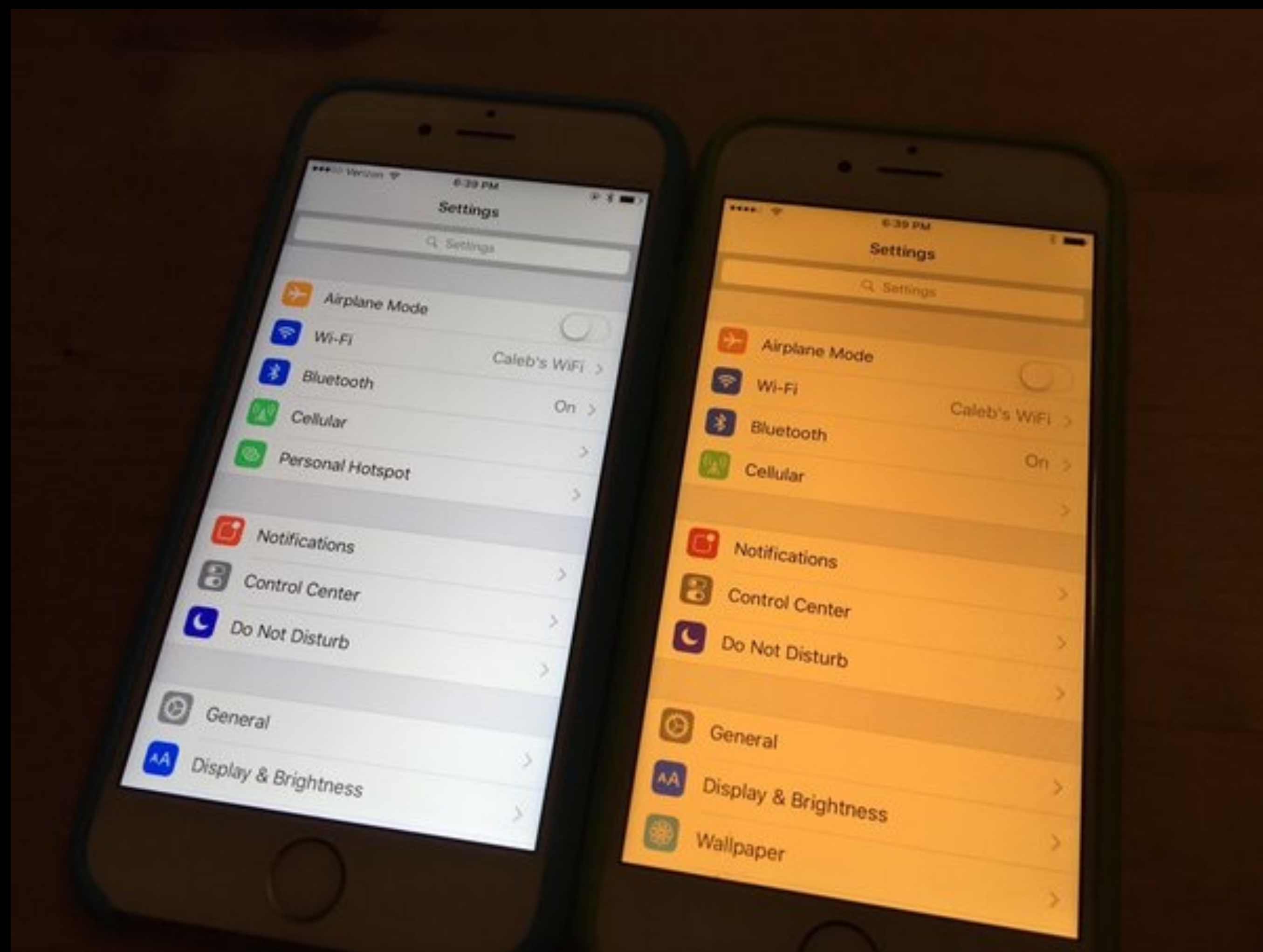


I live for the moment when my phone is fully charged, so I can unplug it and roll to the other side of my bed



Sleep 0-meter





Night Shift automatically shifts the colors of your display to the warmer end of the color spectrum after dark. This may help you get a better night's sleep.

Scheduled



From
To

10:00 PM
7:00 AM



Manually Enable Until Tomorrow



COLOR TEMPERATURE

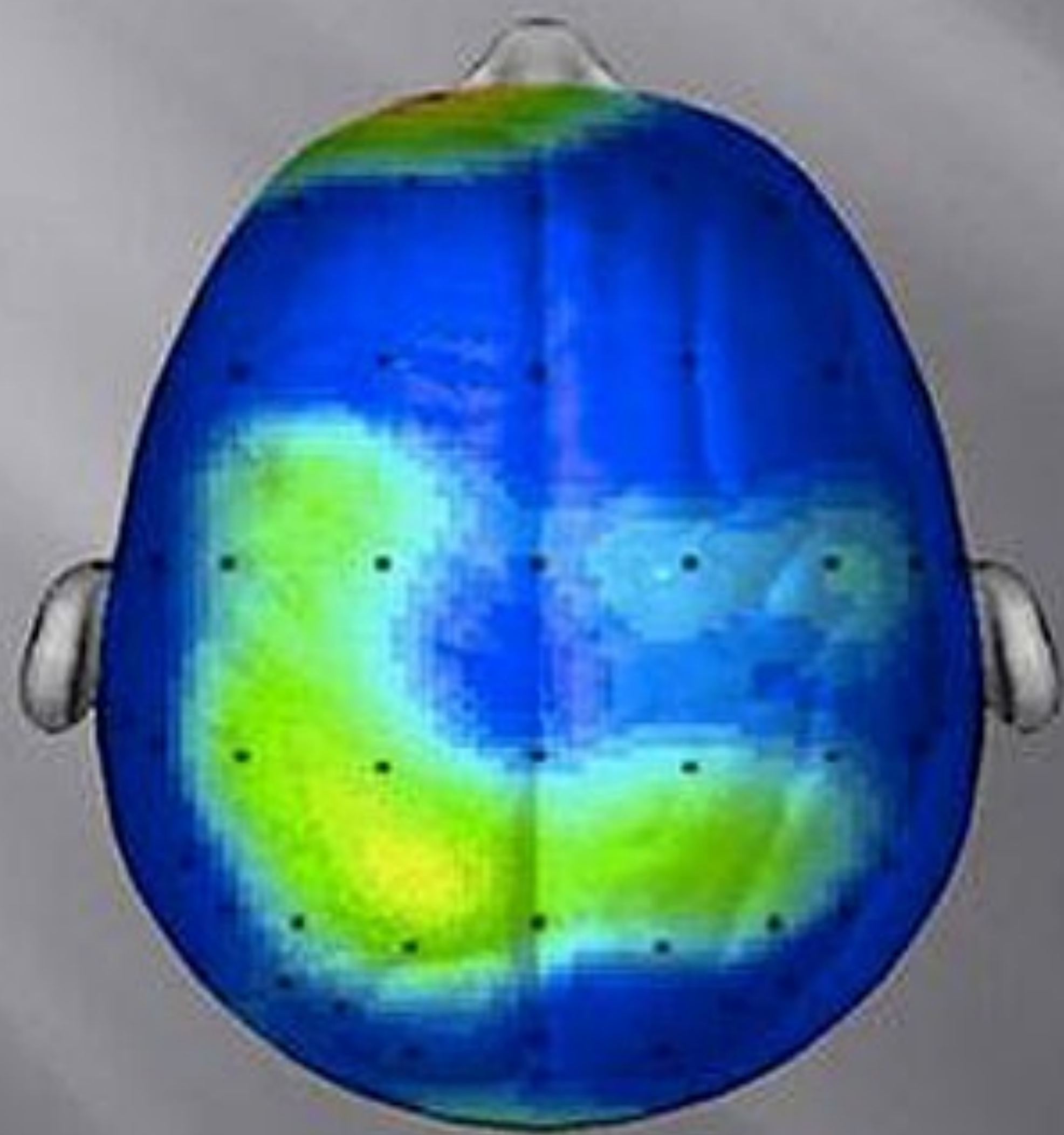
Less Warm

More Warm

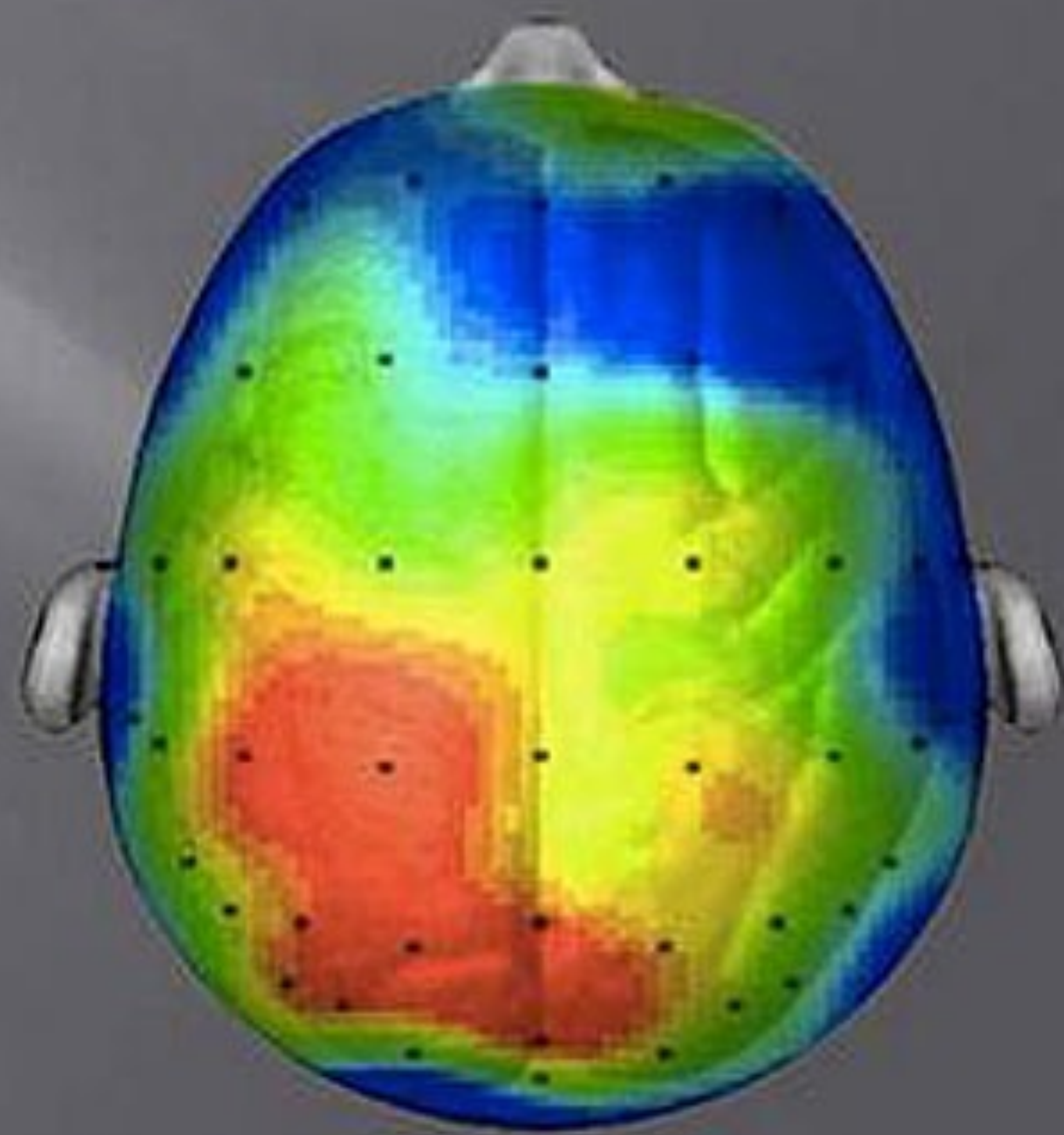


Warmer settings may affect the appearance of some onscreen motion.

BRAIN AFTER SITTING
QUIETLY



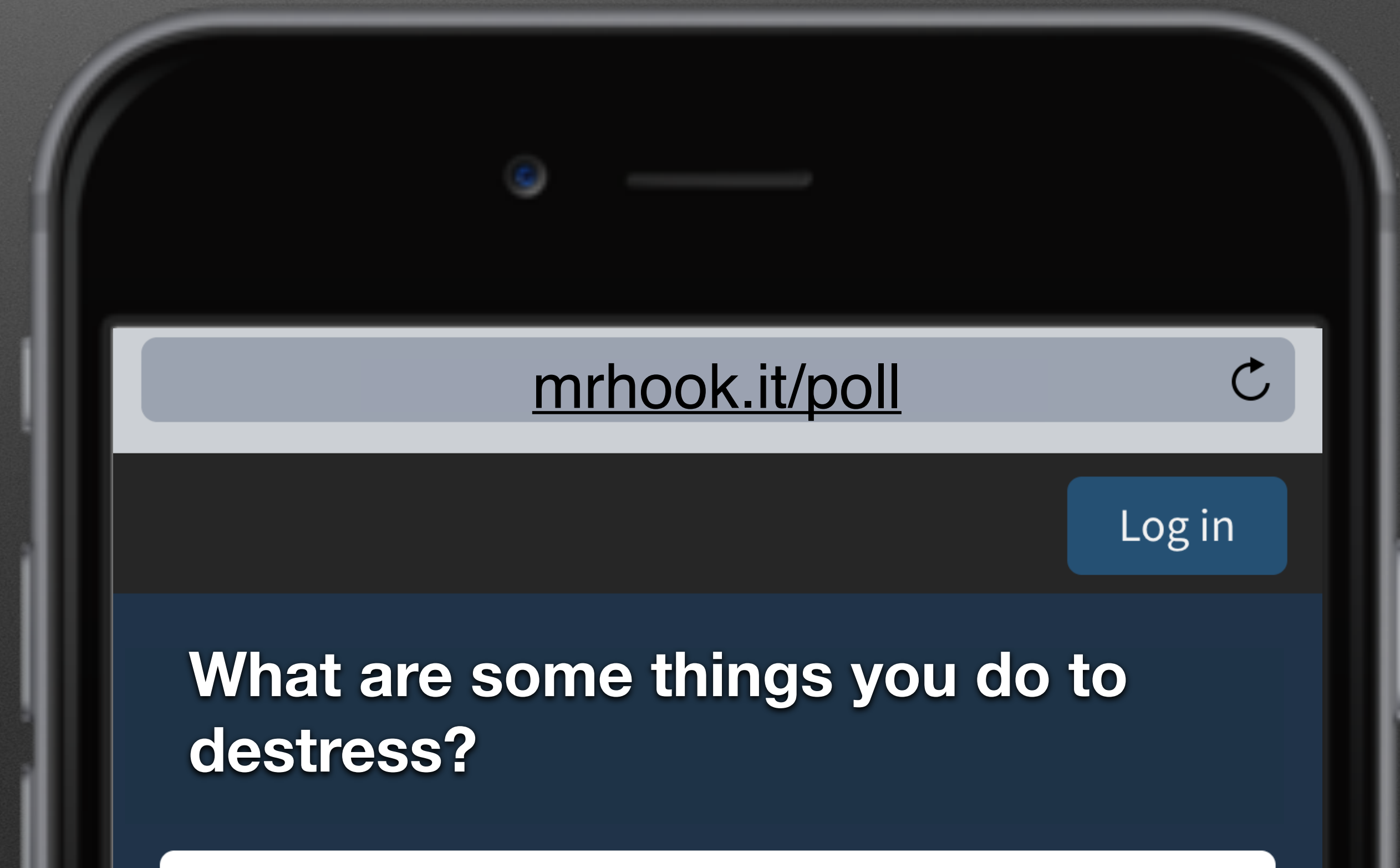
BRAIN AFTER 20 MINUTE
WALK



Research/scan compliments of Dr. Chuck Hillman University of Illinois

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Managing Distraction

#DigitalParent

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8 Seconds





© DESPAIR.COM



MULTITASKING

THE ART OF DOING TWICE AS MUCH AS YOU SHOULD
HALF AS WELL AS YOU COULD.

10,000 years ago....







Hangouts



Twitter



Instagram



Vine



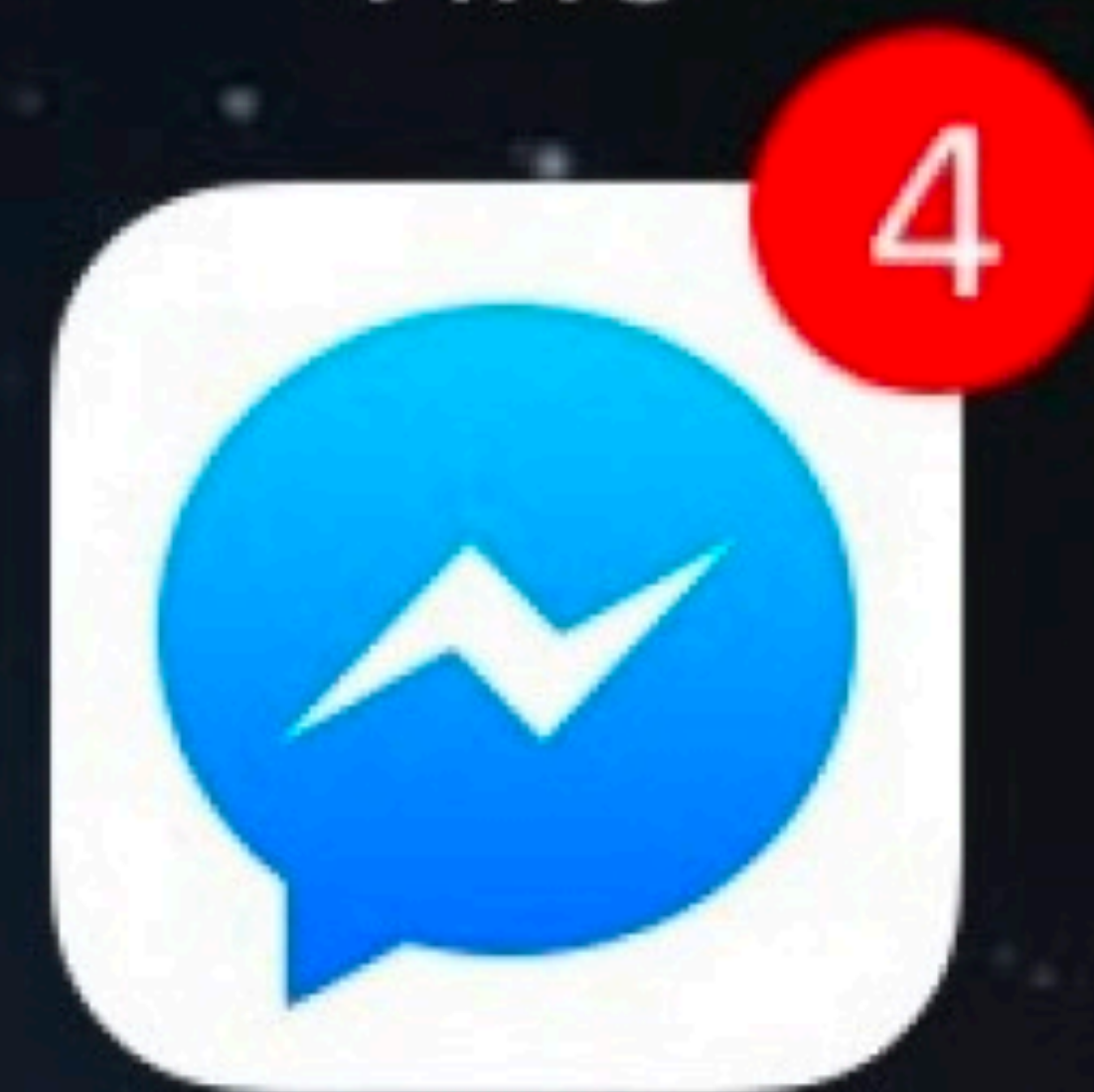
Tumblr



Snapchat



Facebook

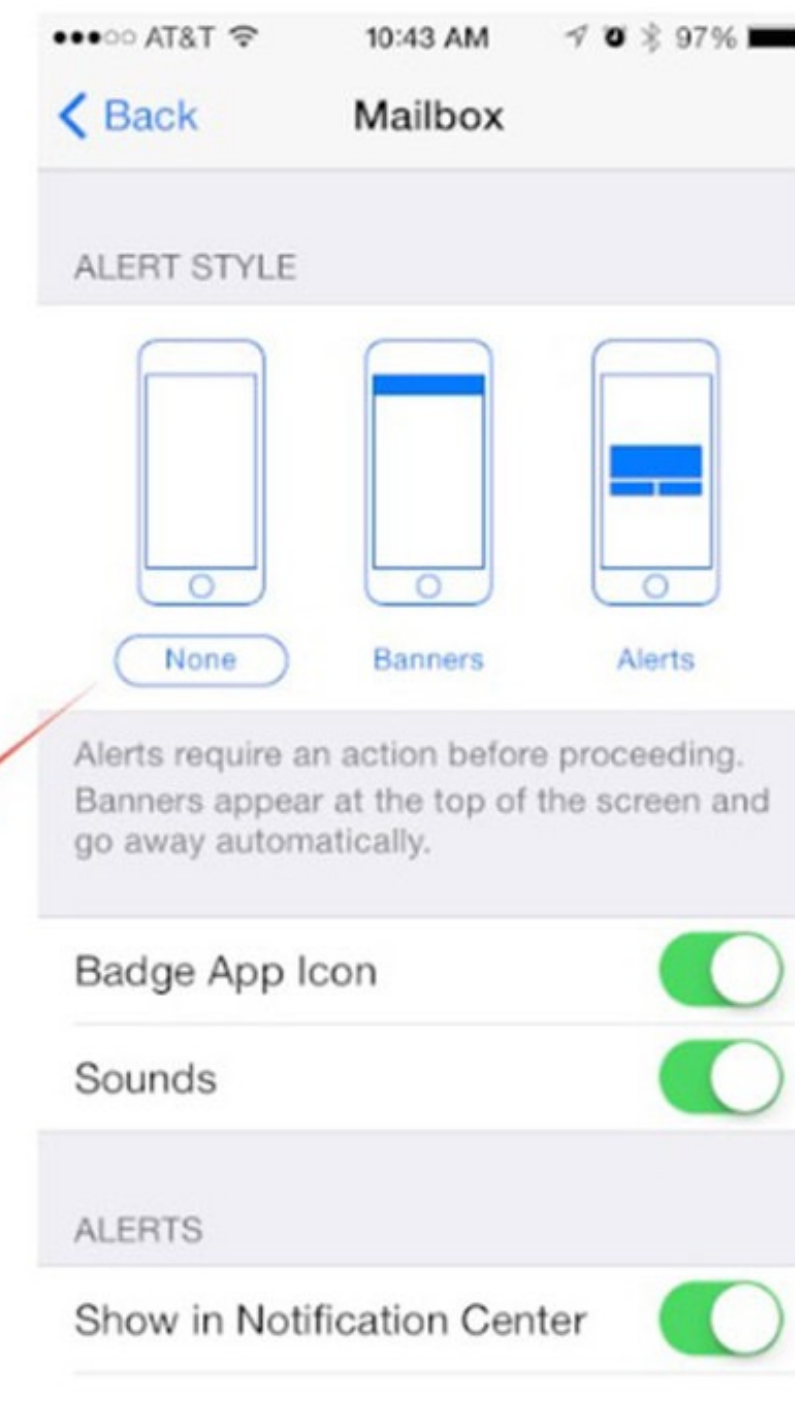
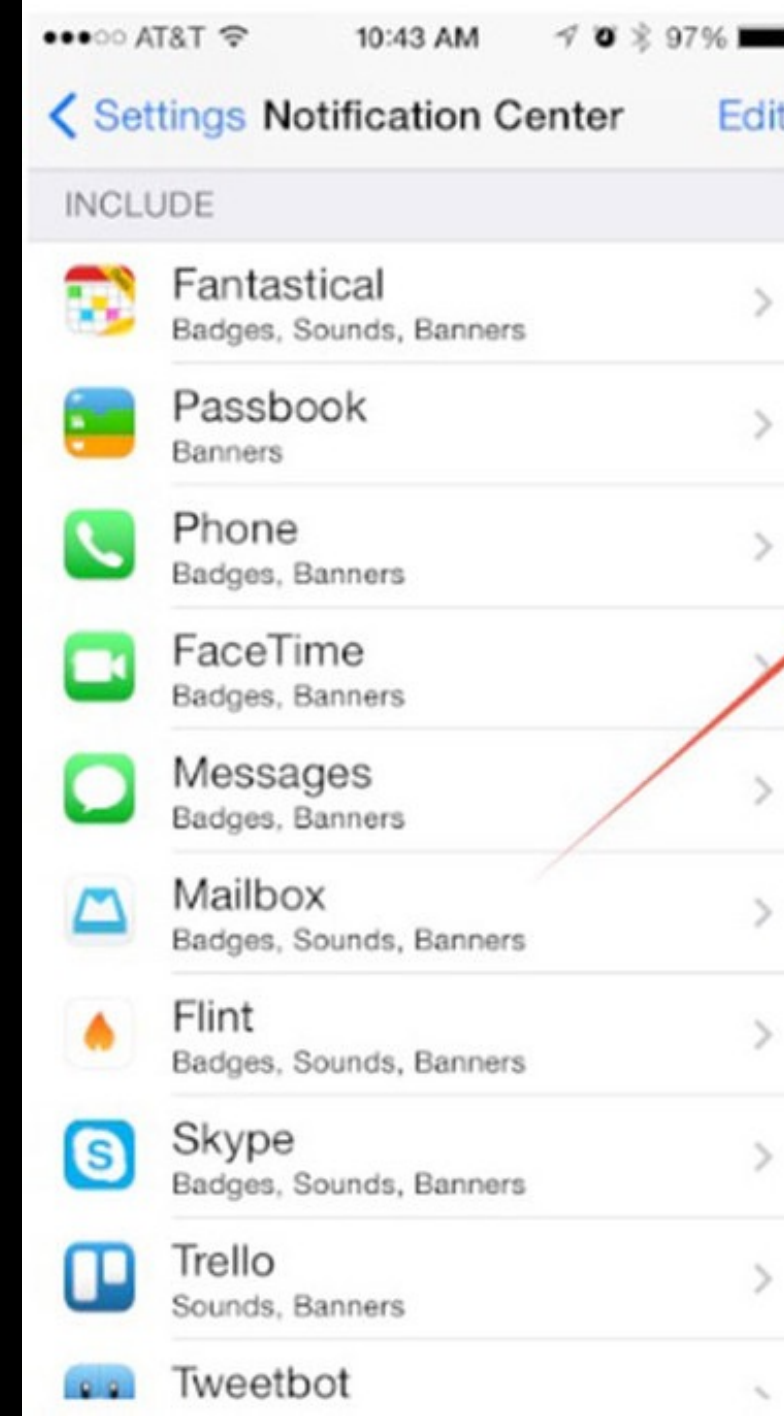
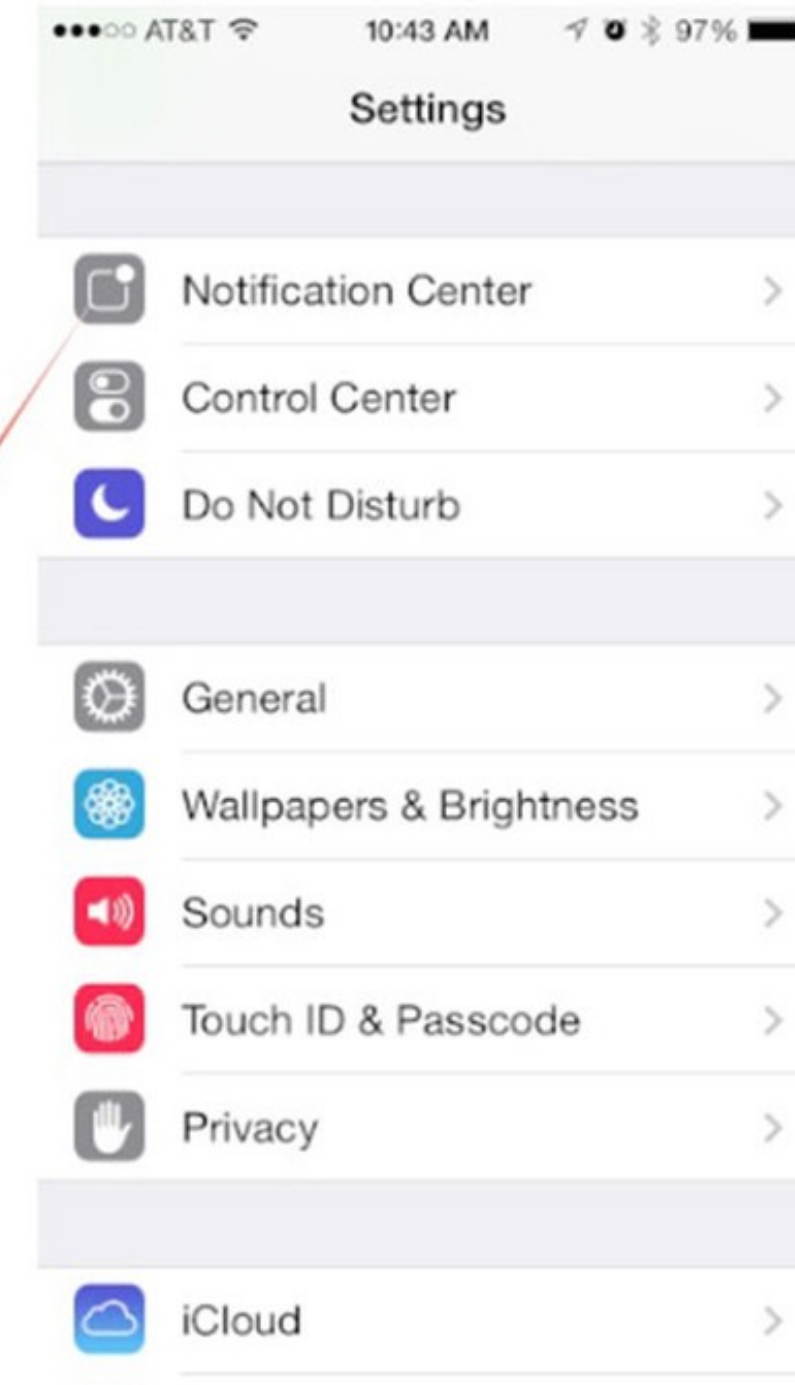
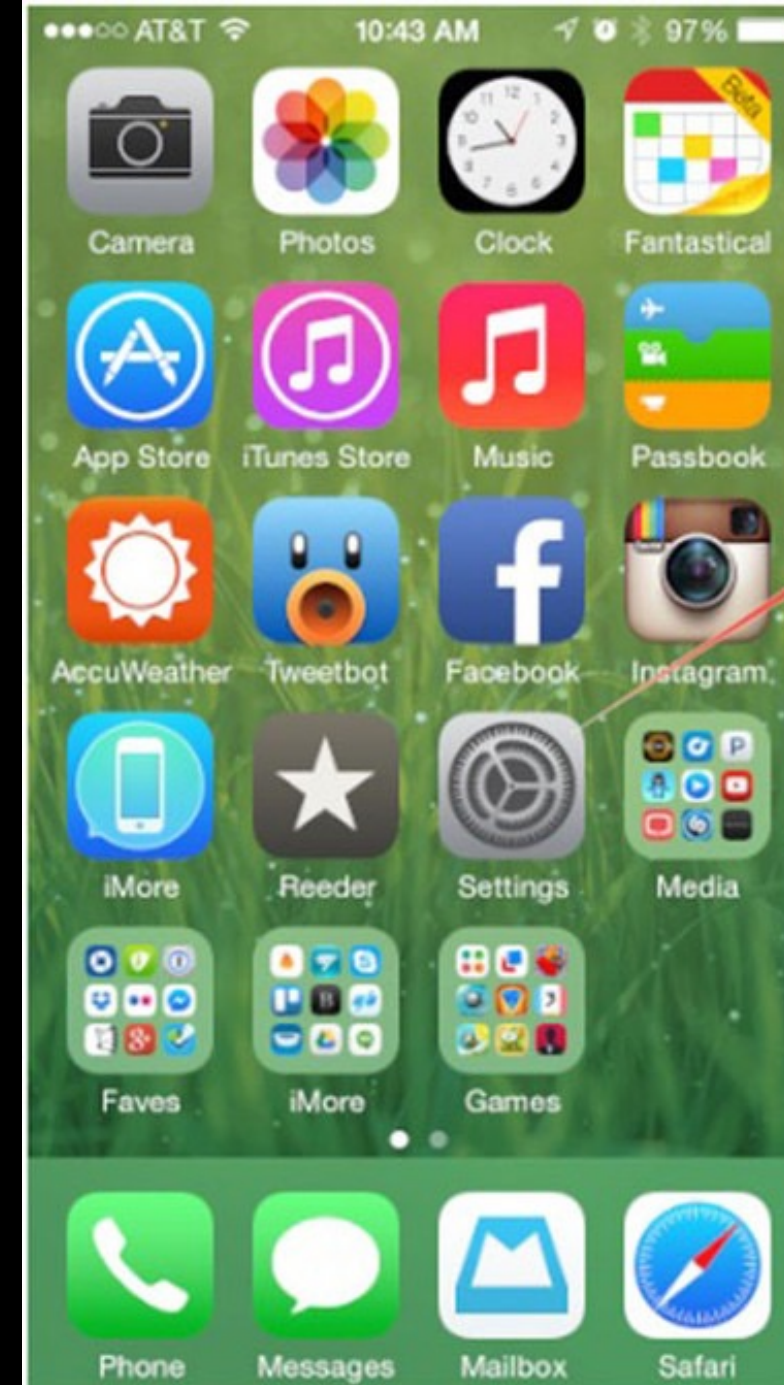


Messenger



What **notifications** are
like to our brain...

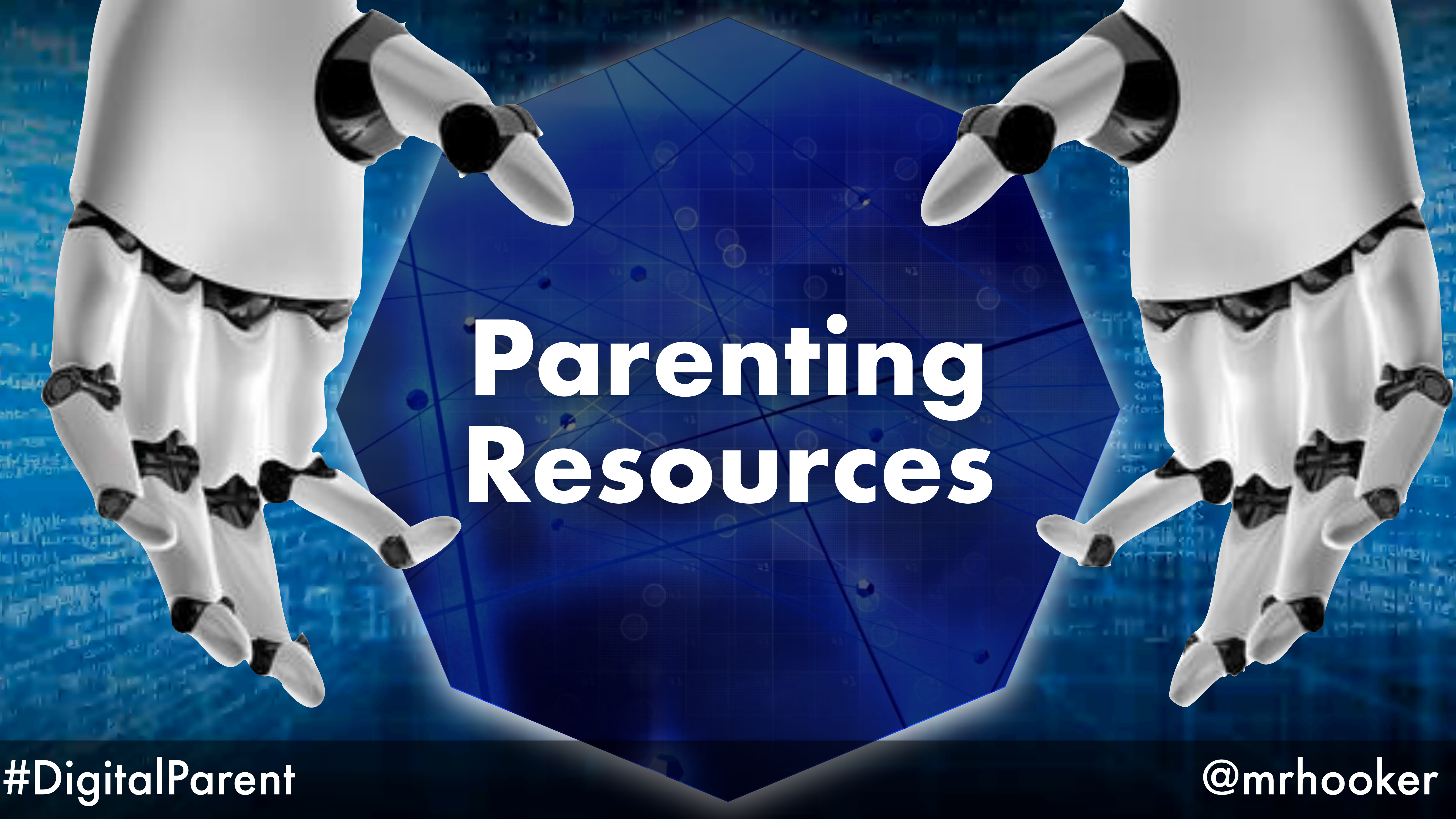
Turning off Notification alerts



“Information and Contemplation”



University of Washington



Parenting Resources

#DigitalParent

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Surveillance



Support



A photograph of three young students in a classroom setting. They are seated at a dark table, focused on their tablets. The student in the foreground is a boy with dark hair, wearing a grey t-shirt. Behind him, another boy with brown hair is also looking at a tablet. To the right, a third boy with dark hair, wearing a green and white striped shirt, is looking at his tablet. A green water bottle with an orange cap sits on the table. The background shows classroom shelves and a sink.

77%

Percentage of students
who think digital skills
will be vital to their
future career success

A photograph of a man and a woman looking directly at the camera. The man, on the left, has dark hair and a beard, wearing a white shirt and a blue and white plaid tie. The woman, on the right, has blonde hair and is wearing a grey and white striped sweater. They both have serious expressions.

11%

Percentage of parents
that encourage their
kids to use technology
to express creativity or
skills



~~Technology~~ is here to
stay, and its ubiquity and
power must be harnessed
to help our youngest and
most vulnerable.

*“You can have
as many as you
want.”*



MEDIA MENTOR

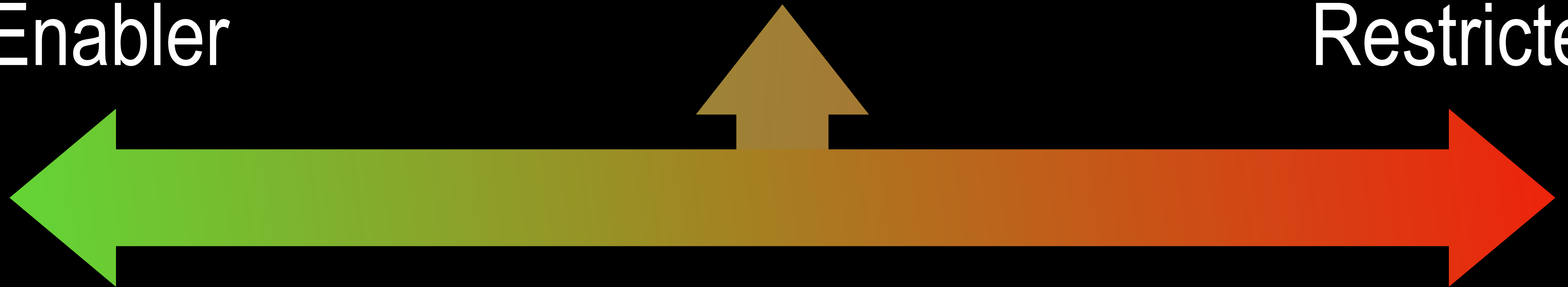


MEDIA MENTOR

Mentor

Enabler

Restricter



“You can do whatever you want with your device.”

*“Why are you using the device?
What did you learn from it?”*

“You can NEVER be on a device or technology of any kind.”



MEDIA MENTOR

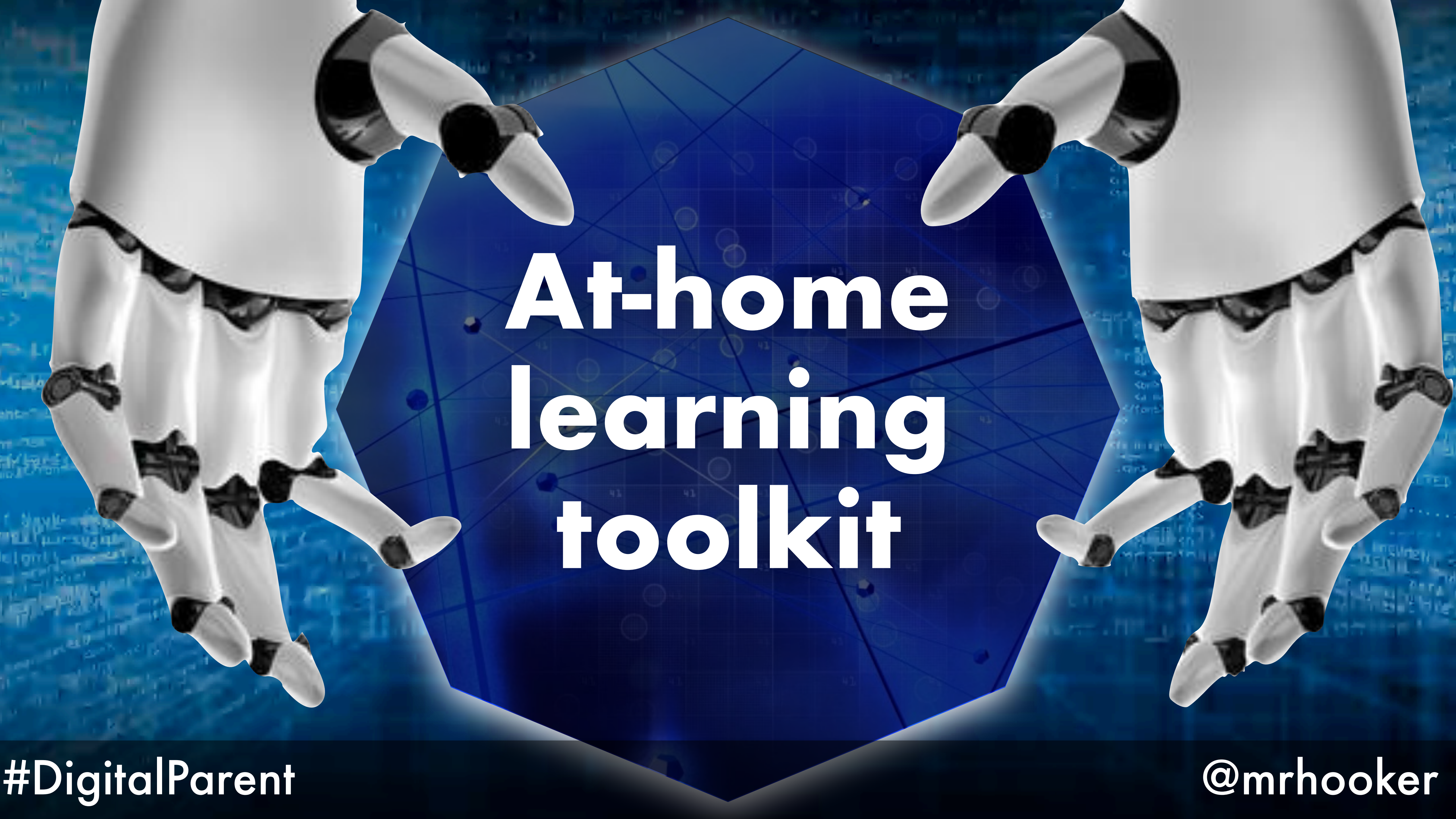
Mentor

Enabler

Restricter



*Every kid is different and
can change over time.*



At-home learning toolkit

#DigitalParent

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AT-HOME LEARNING TOOLKIT FOR PARENTS

1. Grace and patience



**Alexa, homeschool
the children.**

AT-HOME LEARNING TOOLKIT FOR PARENTS

2. Create a cheat sheet

Jane Doe's Login and Passwords

Website/App	Username	Password
Canvas	JaneDoel	4853
Clever	Ja.Doe	Jane23
Reading Eggs	JaneGDoe	JGD2

John Doe's Login and Passwords

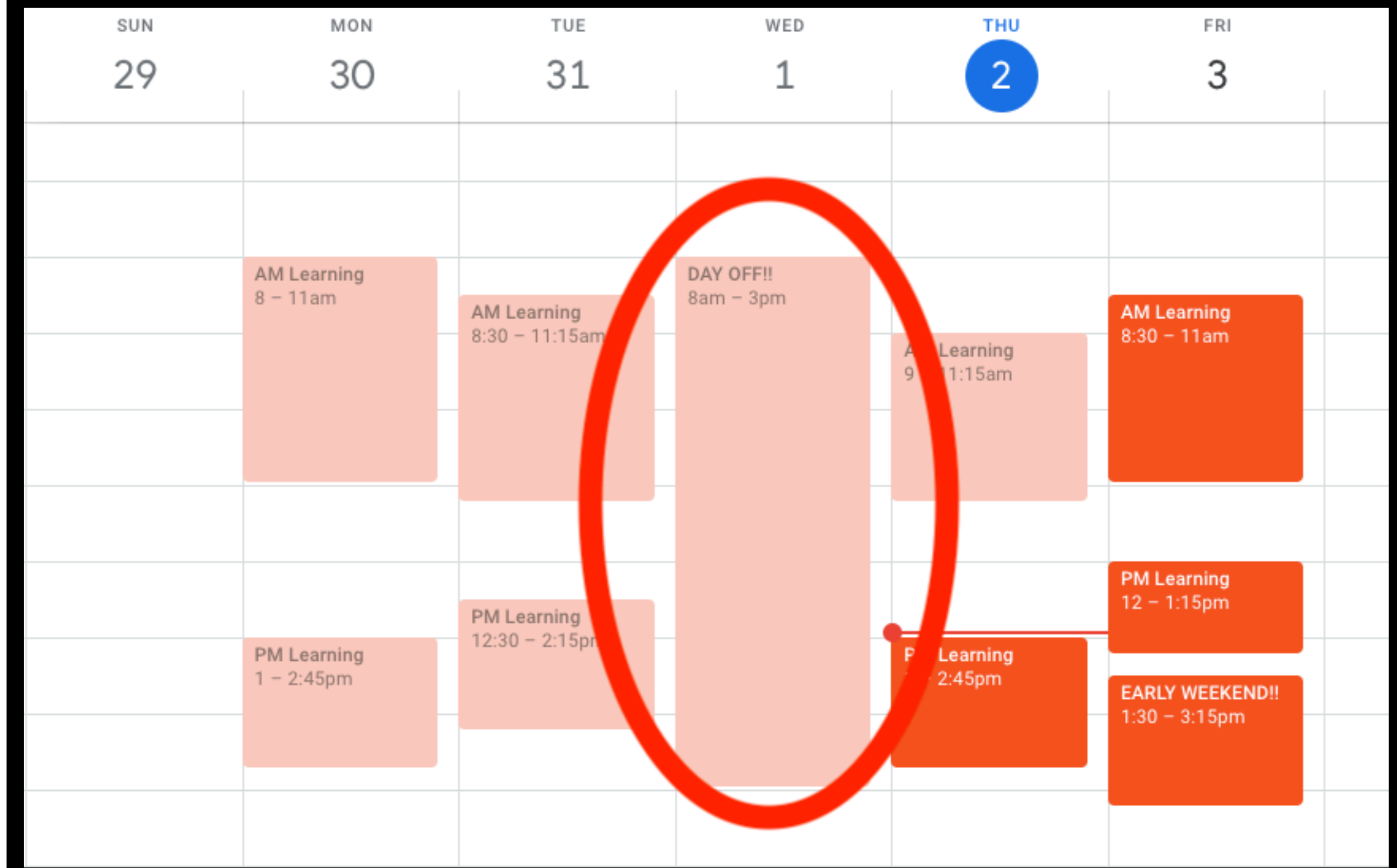
Website/App	Username	Password
Canvas	JohnDoel	0284
Clever	Jo.Doe	Johnil
Reading Eggs	JohnTDoe	JTD2

AT-HOME LEARNING TOOLKIT FOR PARENTS

3. Flexible Schedule

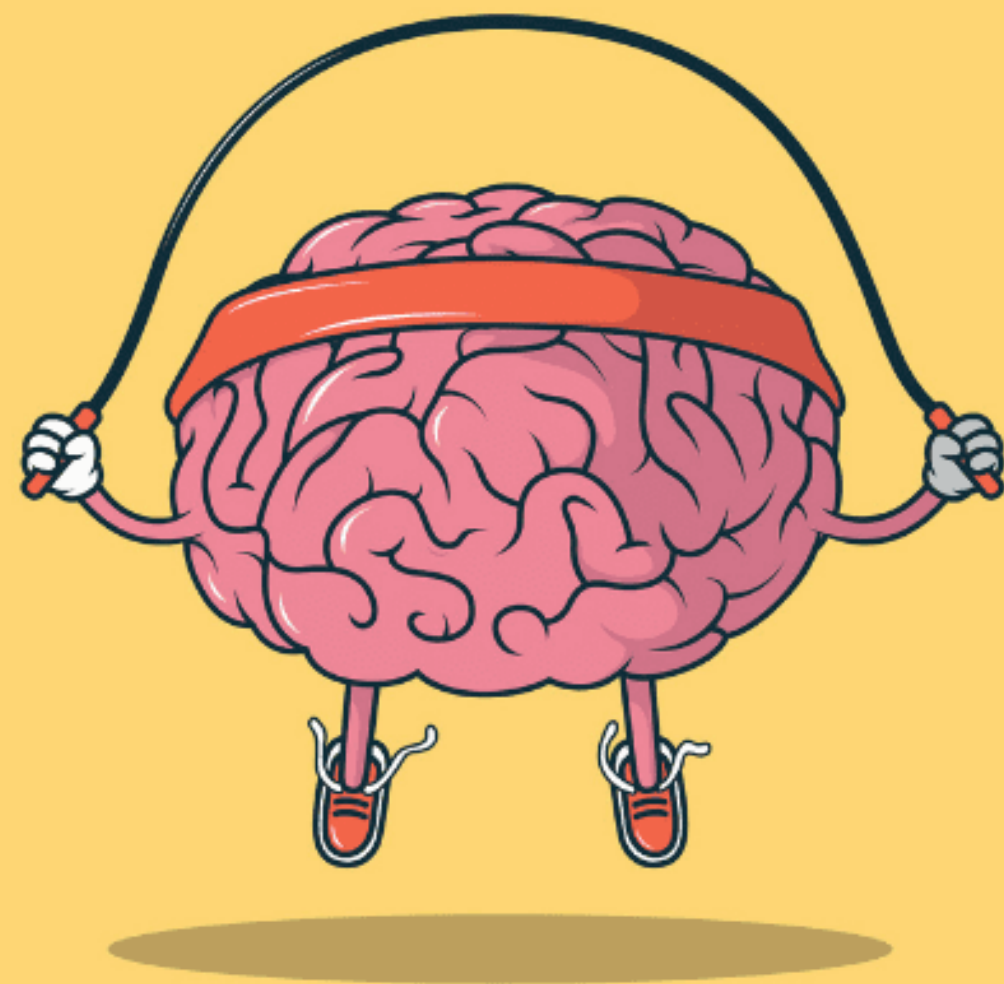
Hooker Family At-Home Week-day Schedule

Before 9am	Wake Up time	Eat breakfast, make your bed, get dressed, put PJs in laundry, chores, free time
9-10	Morning Physical Activity	Walk, hike, bike-ride, basketball, exercise class, yoga, etc.
10-12	AM Learning Time	Projects, design challenges, writing, art, music, cooking, gardening, science, math
12-1	Lunch	Help cook/set-table/clean kitchen.
1-1:30	Individual Quiet time	Reading books, puzzles, drawing, etc
1:30-2:30	Family Game time	Board games, card games, video games
2:30-4:30	PM Learning Time	Projects, design challenges, writing, art, music, cooking, gardening, science, math
4:30-5:30	Afternoon Physical Activity	Walk, hike, bike-ride, basketball, exercise class, yoga, etc.
5:30-6:30	Free Time	Consumptive - TV shows, reading, netflix, game playing
6:30-7:30	Dinner	Help cook/set-table/clean kitchen.
8:00 pm	Bedtime	All kids
9:00 pm	Bedtime	All kids who follow the daily schedule and don't fight :)



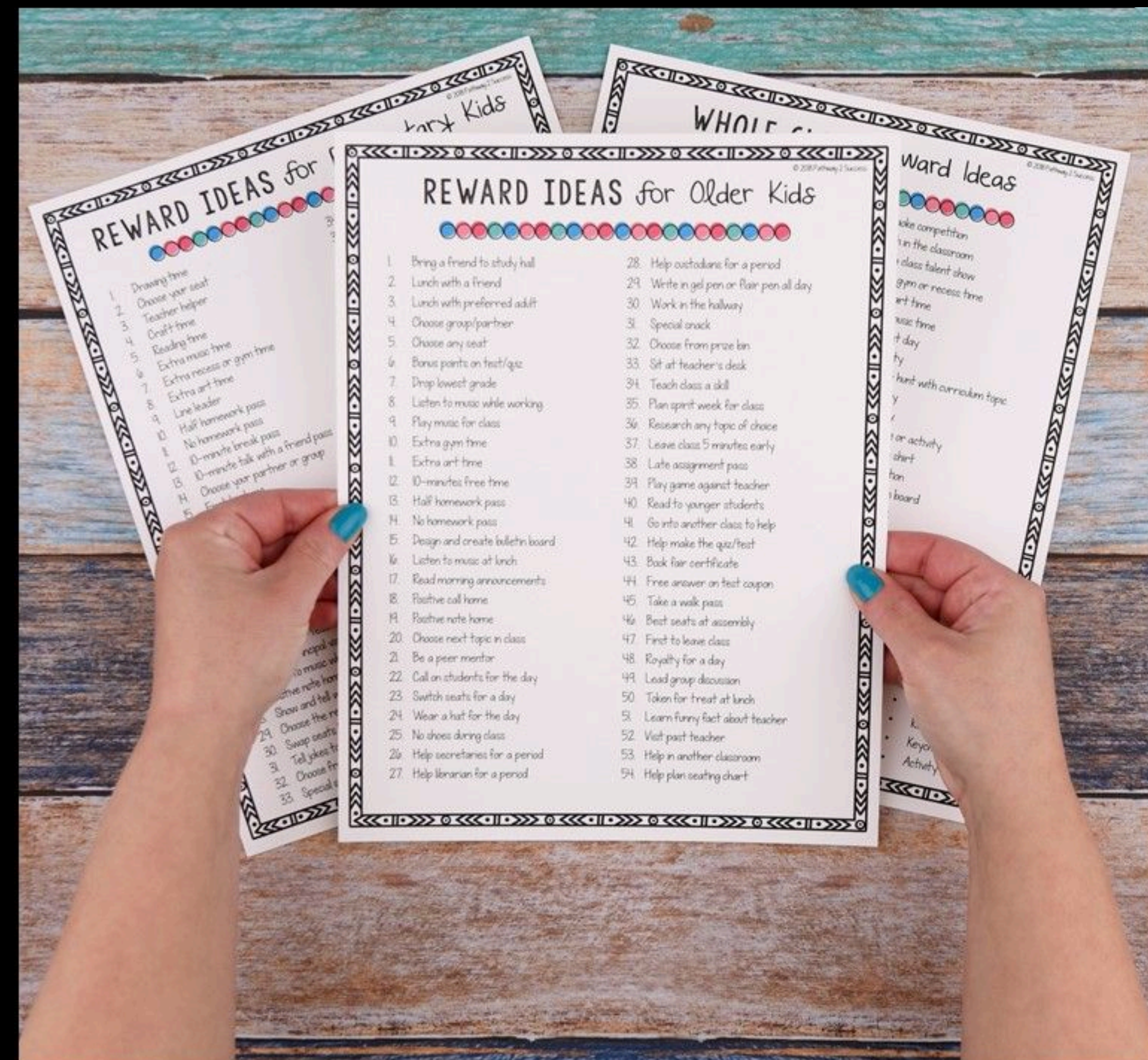
AT-HOME LEARNING TOOLKIT FOR PARENTS

4. Limit long stretches of academic time & build in brain breaks



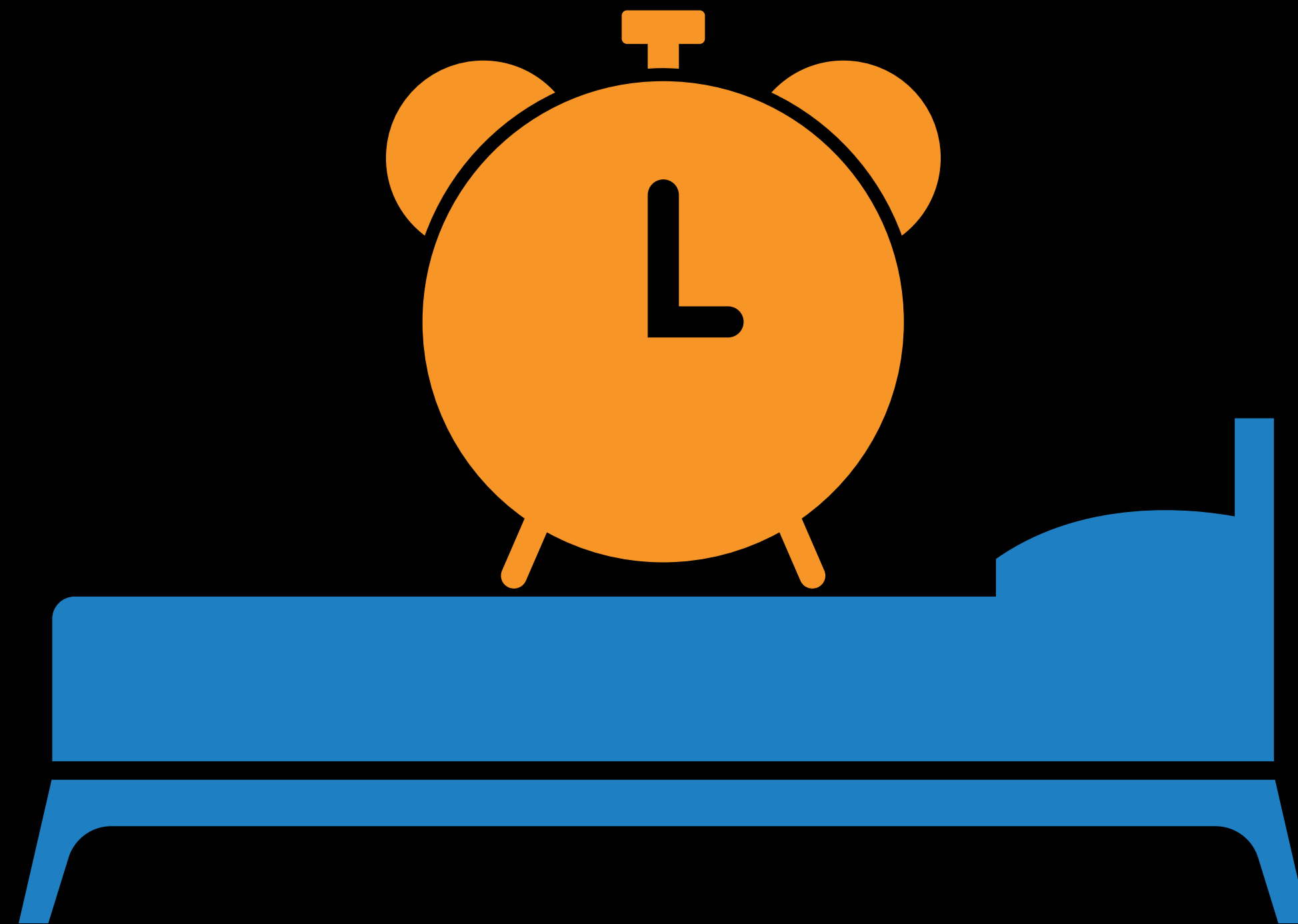
AT-HOME LEARNING TOOLKIT FOR PARENTS

5. Focus and Motivation



AT-HOME LEARNING TOOLKIT FOR PARENTS

6. Bed time bonus



AT-HOME LEARNING TOOLKIT FOR PARENTS

7. Time for creativity, fun and failure



<https://mrhook.it/dupage>



FOR ADULTS

HANDS-ON PROGRAMS

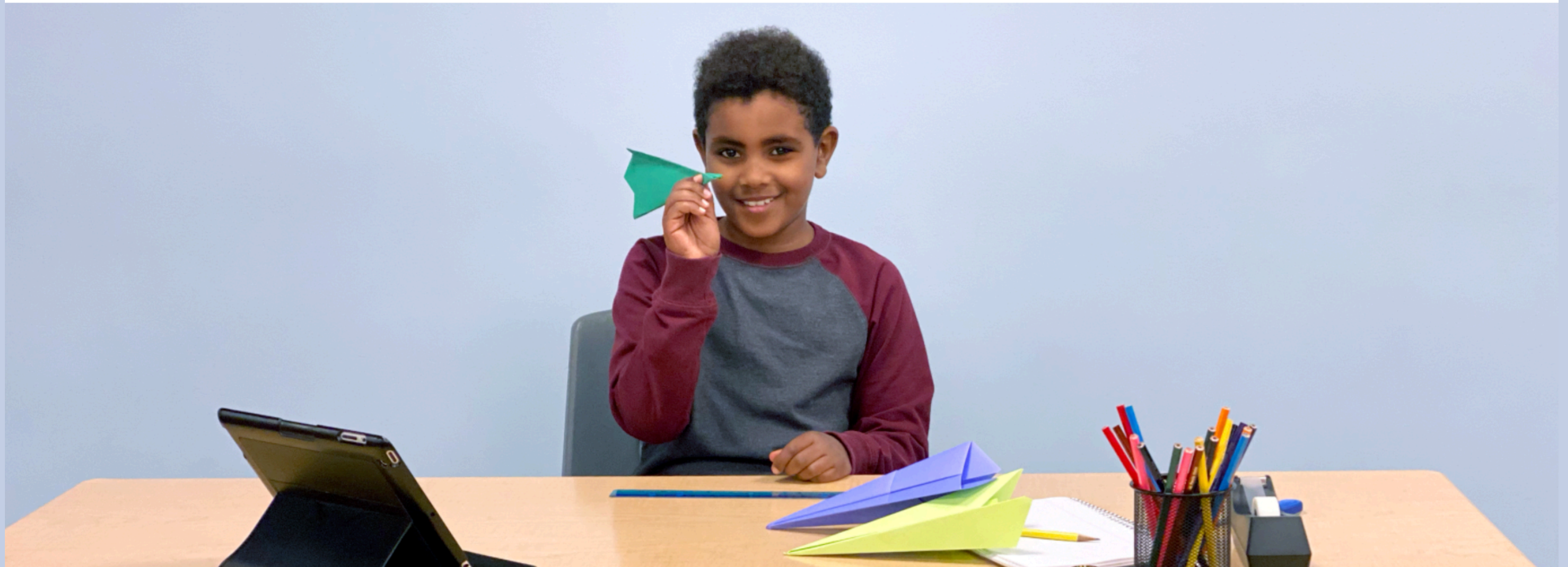
SCHOOLS & GROUPS

RENTALS

VOLUNTEER

JOIN

GIVE



STEM with DCM

<https://mrhook.it/dupage>



FOR ADULTS

HANDS-ON PROGRAMS

SCHOOLS & GROUPS

RENTALS



VOLUNTEER

JOIN

GIVE



Arts & Maker

Building Creative Problem Solvers



https://mrhook.it/dupage



Check Out

[VIEW SHOPPING CART](#)

ADD MORE TO YOUR
SHOPPING CART!

HOME
MEMBERSHIPS
BUBBLE BASH IN A BOX
STEM WITH DCM LABS
ARTS & MAKER PROGRAMS
FOR SCHOOLS & GROUPS
PARENT PLAYSHOP
EXHIBITS-TO-GO

MAKE A DONATION

THANK YOU for participating in Success in the Balance.

We hope you gained valuable and actionable information to support you and your family during this time. DCM is raising funds to ensure that our critical learning supports reach children and families in need.

Your Donation*

- | | |
|---|---------------------------------|
| <input type="radio"/> Twenty Five | \$25.00 |
| <input type="radio"/> Fifty | \$50.00 |
| <input type="radio"/> One Hundred | \$100.00 |
| <input type="radio"/> Two Hundred and Fifty | \$250.00 |
| <input type="radio"/> Five Hundred | \$500.00 |
| <input type="radio"/> Other (Minimum \$5) | <input type="text" value="\$"/> |

Your gift is supporting important work:

All gifts are fully tax deductible, but the impact of your gift is immeasurable. Your employer may be willing to match your donation today. We encourage you to explore those benefits to maximize your gift.

Comments:

Thank you for your donation!

SLIDES AND RESOURCES

Carl Hooker

Educational Strategist & Public Speaker

CarlHooker.com/DuPage

**Presentations
for DuPage
Children's
Museum**

Presentation

- [Embracing Failure in a Remote Learning World](#) (PDF of Slides)

Additional Resources

- [Mobile Learning Mindset for Parents](#) – Tons of tips and strategies for parents navigating mobile devices
- [A Guide for Parents Teaching at Home](#) – Blog Post

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STAY SANE
MY FRIENDS



THANK YOU!



EMBRACING FAILURE IN A
REMOTE LEARNING
WORLD



Carl Hooker

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