**Title: Mobile Learning Mindset** *(Keynote or Workshop)*  
*Theme: Mobile Learning, Technology Integration*  
*Description:* The world has become mobile, but how have schools taken to this change? Have they embraced it or run away from it? In this talk, hear from the author of the book Mobile Learning Mindset on ways to meaningfully implement mobile learning in a variety of ways to engage learners. We'll look at what skills students will truly need to be successful in their future life beyond K-12. It's not about the device, it's about the learning. NOTE: This session can be adapted depending on audience type.

**Title: Ed Tech Lip Sync Battle** *(Workshop or Interactive Keynote)*  
*Theme: Technology Integration, Mobile Learning*  
*Description:* This highly entertaining and interactive session puts attendees on the spot as they quickly create ideas for integrating technology into randomly selected subject areas and grade levels. The goals for this session is to open up thinking and finding creative ways to use common technology tools and apps to help students demonstrate their learning. In the ultimate form of risk vs. reward, random audience members will be selected to present their ideas. The one with the "least best" will be chosen to lip sync a random song for all to enjoy. Come prepared to learn, laugh and sing!

**Title: Are We Ready to Be Future Ready?** *(Keynote or Workshop)*  
*Theme: Futuristic thinking, failure, fear, risk-taking*  
*Description:* Trying to predict the future can be a tricky thing, especially with education. We've played it safe for decades and continued the factory-model and one-size fits all approach to teaching to survive instead of thrive. Times are always changing and technology is as unpredictable as anything. However, there are some skills and traits we can help our students with to make them more successful in the future and we might not have to overhaul education to make it happen. In this interactive talk, we'll discuss ideas, tools, and strategies to prepare our students for the unpredictable future.

**Title: Using Failure and Risk-taking to Cultivate Creativity** *(Keynote or Workshop)*  
*Theme: Creativity, Risk-taking, Curiosity*  
*Description:* Failure is often treated as a bad word in education yet so many of the creator inventors and creators of our time often failed miserably multiple times in life. Failure and risk-taking are a part of the learning process. During this interactive keynote session, we'll learn what barriers we create to stifle creativity and how to overcome them, as well as take a few risks ourselves. It's not how you fall down, it's how you get back up!

**Title: Technology Fear Therapy** *(Keynote or Workshop)*  
*Theme: Social Media, Digital Parenting, Community Engagement*  
*Description:* Remember when your parents used to complain about television and rock n' roll? Now we complain about Snap Chat, texting and screen time. We are now officially old. Unlike our parents we have tools and resources available to us, but how many of those are valuable and how many of them are scare tactics? In this entertaining therapy session, we'll look at the current research around social media, gaming, screens and more in an effort to avert our fears and empower ourselves and our kids going forward into the digital future.

**Title: #FailFest: Using Improv to Open Up Thinking** *(Workshop)*  
*Theme: Risk-taking, Creativity, Improv*  
*Description:* Risk-taking and celebrating failure can be great ways to stimulate creativity in the classroom. During this very interactive session, we'll go through a series of improv activities designed to help students activate the creative side of their brain. Come prepared to move, think, and leave your inhibitions at the door.
Title: Analog Leaders in a Digital World *(Keynote or Workshop)*  
**Theme:** Leadership  
**Description:** As leaders, we come from an analog world of floppy disks and 8-tracks, with music ranging from the Beatles to Nirvana. The process of getting information in the past meant punching in a command code or putting a needle on a record. However, our “customers” are living in a world where information is accessible anywhere instantly. While the core of how we learn remains somewhat similar to those days gone by, how can we leverage all this increased access to improve the learning experience for our students? As leaders from this analog world, we need to encourage an environment of risk-taking and embrace the idea that failure isn’t always a bad thing. In this talk, we’ll learn to ditch the VCR and embrace YouTube, we’ll forget about the Rolling Stones and enjoy more Katy Perry (ok, maybe not that). Most importantly, we’ll learn to see through the eyes of our students, the lives they live, and predict the pathways to their future success in our now digital world.

Title: Becoming a Connected Educator *(Keynote or Workshop)*  
**Theme:** Social Media, PLN  
**Description:** David Weinberger says “The smartest person in the room, is the room.” I think we can now expand that to say “The smartest person in the world, is the world.” With social media, we have a wealth of resources and content knowledge at our fingertips. But, how do we sort through all the Charlie Sheen tweets and Justin Bieber Selfies to get to the good stuff? In this session we’ll interact on a variety of platforms and see ways to use these for our own professional learning and in our classrooms.

Title: #BrainBreaks: The Power and Effect of Movement on the Brain *(Workshop)*  
**Theme:** Neuroscience, movement  
**Description:** The average kindergarten student can last about 5 minutes before they need some sort of transition. By the time they reach adulthood, that range is closer to 18-20 minutes. Yet when you go to a professional development session, you spend a majority of the time “sitting and getting” rather than actively learning. This session will discuss some of the neuroscience around movement, the benefits of brain breaks on classroom culture, and a treasure chest of ideas to bring more movement back into your classroom. Applicable to all ages from 2 to 102.

Title: Surviving the Digital Zombie Apocalypse *(Keynote)*  
**Theme:** Digital Citizenship, Mobile Learning  
**Description:** BRAINS!! We have an exponential influx of technology spreading throughout our society. These tools have potential for both good and evil when it comes to how we learn, process and interact. Without proper guidance and thought, our society will succumb to the Digital Zombie Apocalypse. Technology can infect learning if not handled properly. But there is a vaccine! Come learn how we can open up our (brains) and make learning with technology much more meaningful for everyone. It’s not too late…

Title: Interactive Learning Challenges: Winning the APPMazing Race* *(Workshop)*  
**Theme:** Mobile Learning, Professional Learning  
**Description:** Tired of old “sit n get” PD where you sit and listen to someone yammer on while you start to lose feeling in your lower extremities? We all have high-powered multimedia computers in our pocket, why don't we take them out and use them during PD? The APPmazing Race combines the concepts of Problem-based learning with the mobile device and applies it to PD. The great part is, these challenges can happen on any platform and with any topic while promoting teamwork, problem-solving, leadership and perseverance. Come ready to move and have some fun while you learn! (*NOTE: This can be done as a session or throughout an entire event)*
Title: Learning Spaces…the Final Frontier (Keynote or Workshop)
Theme: Learning Environments
Description: Houston, we have a problem. We've figured out how to get learning in the hands of kids via mobile devices, laptops, BYOD, etc. We see that learning is best done if it's learner-centered and authentic which results in teachers changing their instructional practices. However, when you go into classrooms of modern schools, something looks eerily familiar to the classrooms of yesteryear. Despite the influx of technology and the re-imagining of pedagogy, the physical spaces remain the same. In this session we'll look at ways we are making classroom space a living, breathing part of learning in our district.

Title: The Top 10 Things NOT to do in a 1:1 (Keynote)
Theme: Leadership, Instructional Coaches, and IT
Description: While having access to ubiquitous technology like mobile devices has its benefits, there are a lot of pitfalls to look out for before, during and after implementation. In this session be prepared to laugh and learn as @mrhooker takes you through an informative 7-year journey of his district's 1:1 implementation. Whether you are a classroom teacher, an administrator, or a tech director, knowing what mistakes to avoid will help put your school on the path to 1:1 success.

Title: 21 Things Every 21st Century Educator Should Try (Workshop)
Theme: Innovation, Technology Integration, AR/VR
Description: There are so many different tools and apps for students to express and showcase their learning. In this rapid-fire session, we'll look at 21 different strategies that teachers can use to expand student voice and choice in the classroom.

Title: Swimming in the SAMR Pool (Keynote or Workshop)
Theme: Technology Integration, Mobile Learning
Description: Sometimes we ask teachers to dive before they can swim with technology. Dr. Ruben Peuntedura’s SAMR model has been instrumental in helping our district embrace the shift from traditional learning to a more student-centered approach. In this session, I'll share actual examples of integration of iPads in K-12 settings. From ELA to math to music, using mobile devices in a meaningful way can really bring learning into the transformational deep end.

Title: 7 Stranger Things You Didn’t Know You Could Do In Keynote! (Workshop)
Theme: Technology Integration, Mobile Learning
Description: The application Keynote (for MacOS and/or iOS) can be a powerful tool that does more than just presentations. Banners, eCards, memes, and much more can be unlocked as well as some powerful tricks to make simple animations can make your content more engaging and powerful. In this workshop, come prepared to learn and create!

Title: Making Virtual Reality a Reality in Your Classroom (Workshop)
Theme: Technology Integration, Mobile Learning, AR/VR
Description: With mobile devices, we now have the ability to transport our students virtually to places all over the world and beyond! Not only that, but with new tools, you can now have your students create their own virtual worlds to model their thinking and understanding of a concept. This hands-on workshop explores some of the latest tools in VR and explores the endless possibilities that going virtual can bring to your classroom.

To bring Carl to your event contact him at https://hookedoninnovation.com/speaking/